

# SANDS ENTERTAINMENT ACADEMY

## INTRODUCTION

The Sands Entertainment Academy nurtures talent in the entertainment industry by providing training for performers and backstage professionals, with the aim of raising industry standards. Our mission is to support young people aspiring to enter the sector by offering professional training for a successful career in the performing arts, while also providing a platform to showcase their talents. Supported by state-of-the-art facilities, the Academy fosters creativity and equips participants in its development programmes to tackle future challenges in an inspiring learning environment. By collaborating with professional bodies, the Academy delivers a range of programmes – Experiential Learning and Industry Exposure, workshops, and internships – tailored to various career stages, working alongside industry experts to shape Macao's next generation of entertainment professionals.





## HIGHLIGHTS

The Academy focuses on three core areas of professional training: stage and production, performing arts, and international event management. Our courses are designed for different levels of expertise, supporting people passionate about the entertainment industry.

### Delivering Elite Modules

Our elite modules provide comprehensive training from beginner to advanced levels, including professional courses in international event management. These tailored programmes meet the specific needs of Macao's entertainment sector, covering both on-stage and behind-the-scenes roles.

**Experiential Learning and Industry Exposure**  
Plan and organize outreach events that provide hands-on learning and industry exposure, broadening the horizons of students and local talent while supporting their skills development.

### Providing Internship Programmes

Our internship programmes, designed for secondary school students and young professionals, offer hands-on experience through close collaboration with industry experts, immersing participants in the creative sector.

