

Atelier Cologne Opens its First Boutique in Macau Exclusive Offers to Mark the Debut



Calling all fragrance lovers in Macau – **Atelier Cologne is opening its first Macau boutique at Shoppes at Venetian on 23rd April, 2021** scenting up the east-west metropolis with a wide selection of olfactory signatures, including Cologne Absolues, hand cream, soaps, shower gel, body lotion, candles and diffusers, for an indulging experience of traditional French craftsmanship!

The Macau store marks a further step in the development of Atelier Cologne’s worldwide network dedicated to offering premium services and personalized shopping experiences at the heart of the brand’s exceptional identity.

The brand’s enchanting charm lies in its citrus-based olfactory trait, which awakens all senses with joy-sparking freshness and elegance. The name of each fragrance evokes its star ingredients, whose intoxicating scents are interwoven into an olfactory diary of beautiful memories. A statement of your vibrant and multiple facets, this versatile fragrance wardrobe elevates all occasions, looks and moods.



In keeping with the bright effervescence so quintessential of Atelier Cologne, the new retail space is meticulously curated to conjure an air of elegance and freshness. The brand’s iconic Venetian blue makes a striking façade, which reveals founder Sylvie Ganter’s and Christophe Cervasel’s innate sense of style and talent for interior design.



Framing the brand's classic feature walls decked with colourful leather cases and kaleidoscopic fragrances, the Insta-worthy space in subdued turquoise evokes a cosy and joyful shopping atmosphere.

Fabulous Offers for celebrating the opening of Macau boutique (23rd – 25th April)

- The first 100 customers visiting Atelier Cologne boutique at The Venetian Macao each day will receive a lucky bracelet, a limited pouch and 3 fragrance samples in 1.7ml.
- Purchase any 30ml fragrance to receive a complimentary hand cream and a lucky dice set.
- Purchase any 100ml fragrance to receive a complimentary Perfume Palette Set (included 10 different fragrance samples in 2ml), a 4ml fragrance spray and a lucky dice set.

New Store: Shop 965, Level 3, Shoppes at Venetian

Photos Download:

<https://drive.google.com/drive/folders/1sIDwCGsZlhTk69rdEA9ACpmNTwFo7EAp?usp=sharing>

About Atelier Cologne

Established in 2009, Atelier Cologne is the first Maison de parfum creating Pure Perfumes inspired by the legendary Eau de Cologne. The founders, Sylvie Ganter and Christophe Cervasel, gave birth to a new olfactive family Cologne Absolue. Each Cologne Absolue tells the story of treasured emotions and powerful memories. For the first time, citrus are blended with the most precious natural raw materials for perfectly balanced creations and exceptional lasting power.

Atelier Cologne Online Store: <https://ateliercologne.unifyxp.com/>

Atelier Cologne Instagram: <https://www.instagram.com/ateliercologne/>

Atelier Cologne Facebook: <https://www.facebook.com/AtelierCologneHK>

Hong Kong Counter & Boutiques

Shop 1008, Podium Level One, 8 Finance Street, ifc mall, Central

Tel : +852 2344 0770

Shop 212, Level 2, Ocean Centre, Harbour City, Tsim Sha Tsui

Tel : +852 2866 6970

Lane Crawford Times Square, G/F, Matheson Street, Causeway Bay

Tel : +852 2110 9406

Shop B121, K11 MUSEA, 18 Salisbury Road, Tsim Sha Tsui

Tel : +852 2872 5910

Macau Boutique

Shop 965, Level 3, Shoppes at Venetian

Tel : +853 2822 9998

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