

## **Conrad Macao raises over MOP 84,000 for Pink Inspired 2015 Charity Lunch for breast cancer awareness**

**MACAO – 16 October 2015** – Conrad Macao, Cotai Central partnered with the International Ladies Club of Macao to host a charity lunch on 15 October as part of the hotels' 2015 Pink Inspired campaign which raises money for Hong Kong Cancer Fund's Pink Revolution. The Pink Revolution campaign is an annual event that raises awareness and funds for breast cancer research, and this is the fourth year for Conrad Macao to support the event. The lunch raised over MOP 84,000 for the campaign thanks to the support of major sponsors such as T Galleria – DFS, Venetian Macao Open, Butani Jewellers, AntePrima, Furla, iiJin, Rockport and Shanghai Tang.

The lunch was attended by more than 200 guests all dressed in various shades of pink. They dined on a special pink themed menu created by the talented chefs at Conrad Macao and enjoyed an afternoon of entertainment while having the opportunity to win more than MOP170,000 in fabulous raffle prizes donated by sponsors including luxury hotel getaways to Conrad Maldives, Conrad New York, Conrad St. James London, Conrad Singapore, Conrad Beijing and the Rome Cavillieri Waldorf Astoria hotel. Every guest also received a gift bag with more than MOP3,000 in gifts and shopping vouchers from luxury retailers at Sands Shoppes Cotai Strip Macao such as Diane von Furstenburg, Wolford, Georg Jenson, Sabon, ARTĒ Madrid, Bodhi Spa, Maryling and Venetian Fiori.

There was also a serious side to the lunch with Mrs. Sally Lo from the Hong Kong Cancer Fund talking about the prevalence of breast cancer and the importance of early detection.

Guest speaker for the lunch was Ms. Zita Ong, CEO of Edipresse and one of the most influential women in media, who spoke about the role of media in the digital age and how women should look after themselves first and maintain a healthy lifestyle.



**Photo caption:** (L to R) Mrs. Sally Lo, Mr. Bede Barry and Ms. Zita Ong at Conrad Macao's Pink Inspired charity lunch



**Photo caption:** Mr. Bede Barry presents the Butani Pink sapphire necklace with white diamonds created exclusively for Conrad Macao's Pink Inspired Charity lunch.

To stay up to date with Conrad Macao's various other efforts to support the PINK Inspired campaign, follow us on [facebook.com/conradmacao](https://www.facebook.com/conradmacao) , [instagram.com/conradmacao](https://www.instagram.com/conradmacao) or visit [Conrad Macao, Cotai Central](http://www.conradmacao.com) site.

To access high res social images visit [Conrad Macao Pink Inspired 2015 Charity Lunch](https://www.conradmacao.com).

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### **About Conrad Macao, Cotai Central**

Conrad Macao, Cotai Central is a world-class, contemporary, luxury hotel located at Sands Cotai Central, offering luxurious guestrooms and suites in a 40-floor tower overlooking the Cotai Strip. Just a five-minute drive from Macau International Airport, Conrad Macao offers easy access to all parts of Macao with limousine service, plus the added convenience of complimentary shuttle buses. Conrad Macao is also connected conveniently to ferry terminals and border crossing points within a few minutes of the hotel. Take advantage of our authentic connections to Macao's cultural and heritage areas or stay entertained with direct access to restaurants and over 150 luxury brand shops at Shoppes at Cotai Central or relax at the Pool Deck or Health Club and Bodhi Spa. Conrad Macao, Cotai Central is the place to be in Macao to experience the luxury of being yourself. For more information, please visit [www.conradmacao.com](http://www.conradmacao.com).

### **About Conrad Hotels and Resorts**

[Conrad Hotels & Resorts](#) is the destination for the new generation of smart luxury travellers for whom life, business and pleasure seamlessly interact – people who know that the greatest luxury is the luxury of being yourself. A global brand consisting of 25 properties across 5 continents, Conrad Hotels & Resorts offer guests personalized experiences with sophisticated, locally inspired surroundings and connections to people and places around the corner or halfway around the world. Intuitive service is delivered with the [Conrad Concierge App](#) that puts Conrad's services and amenities at the guest's fingertips, whether ordering room service or a wakeup call to customizing the room's pillow options or arranging reservations at our locally inspired cuisine and spa offerings. Conrad is a global luxury brand of Hilton Worldwide with plans to add 12 more properties to the brand's portfolio. Connect with Conrad by booking at [www.conradhotels.com](http://www.conradhotels.com) or learn more about the brand by visiting <http://news.conradhotels.com>.

### **About Hilton Worldwide**

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,300 managed, franchised, owned and leased hotels and timeshare properties, with more than 715,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.