

Cotai Strip Macao Hosting Conference of Epic Proportions for Tupperware

8,700 attendees, 5,000 rooms, 20,000 pieces of luggage, and 25,000 meals

(Macao, Feb 26, 2014) – With over 120,000 square metres of MICE space at its disposal, Cotai Strip Macao has put its unrivalled conventions and meetings facilities to the test, welcoming 8,700 delegates attending Tupperware Brands Corporation’s Asia-Pacific conference *Celebrate Success, Dream it – Do it!* Feb. 25-28.

The conference is the largest ever held at the integrated resort city, requiring the coordination of all resort operations teams, including banquet operations, which is dishing out its largest meal service to date, serving 25,000 meals over the three-day period. Conference attendees, representing more than 15 countries, are enjoying luxury accommodation in 5,000 rooms per night throughout The Venetian® Macao; Sands® Cotai Central, featuring Conrad, Sheraton and Holiday Inn; and the Four Seasons Hotel Macao, Cotai Strip at The Plaza™ Macao.

“In building our unequalled MICE facilities, we had it in mind from the beginning to be able to accommodate events on the scale of the Tupperware Brands conference,” said Gunther Hatt, Executive Vice President of Operations for Venetian Macau Limited. “With 9,000 luxury hotel rooms available featuring some of the world’s best brands and flexible ballroom and meeting space supported by our dedicated and professional teams, we are glad that we continue to attract MICE events to Macao, from the largest to the smallest scale. At the same time, we are proud of our ability to offer our eco-friendly Green Meetings programme, helping take Macao’s MICE industry to a new level of sustainability while demonstrating the city’s capacity as a world-class business and leisure destination.”

The unprecedented scale of the event involves the handling of more than 20,000 pieces of luggage, and necessitated extra measures like the scheduling of 30 additional Cotai Water Jet ferry sailings to handle the transport of more than 8,000 arriving passengers in only three days. The setting up of a dedicated onsite check-in for all flights departing from Hong Kong

International Airport will give attendees the convenience of receiving their boarding passes at Cotai Strip Macao with bags already checked to their final destinations; and with direct ferry service to the airport's SkyPier, attendees benefit by bypassing Hong Kong immigration, creating a seamless flow from Cotai Strip Macao direct to the airport.

A gala dinner serving 8,700 will offer more than 100 buffet and food stations, featuring seven different menus catering to the cuisines of various countries and religions. The 15,000-seat Cotai Arena is also being put to good use, accommodating the 8,700 delegates with ease for conference sessions and a gala event.

All the while, the event is being made environmentally friendly thanks to the Sands ECO 360° Green Meetings programme. Among its measures is the inclusion of an event impact statement to be produced and released after the event, outlining its energy and water consumption, recycling rate, and sustainable food breakdown. Energy conservation practices throughout the conference also include the shutting off of lighting and audio-visual equipment after sessions, keeping air-conditioning systems pre-set at a conservation-minded 23 degrees Celsius, and shutting off air-conditioning between sessions when possible.

Additionally, Sands China's partnership with Clean the World, the largest global recycler of hotel amenities, means that sustainability efforts are being taken beyond the meeting venues to the hotel rooms, with leftover soaps to be collected after the event for Clean the World's important initiative to protect the environment and help fight the global spread of preventable diseases by recycling used hotel soaps.

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About Cotai Strip Macao

Cotai Strip Macao is Asia's ultimate meeting destination. With five international hotels, 9,000 rooms and 1.3 million square feet (120,000 square metres) of meeting and exhibition space, Cotai Strip Macao offers dedicated meeting specialists to manage and guide every facet of every event. Pulsating with life and providing live entertainment and well over 100 dining options, Cotai Strip Macao is surrounded by the unique cultural heritage that is Macao – 450 years of united European and Asian history. A fleet of over 150 ferries, coaches and cars provides rapid connections to the airport, ferry terminals and border crossings. Cotai Strip Macao is big enough to host everything yet intimate enough for networking. It's all within reach at Cotai Strip Macao.

For more information, please visit <http://en.cotaistrip.com/>.