

Press Release

Holiday Inn Macao Cotai Central Recognised as 'Best Hotel Brand' by Beijing Youth Daily Group

Macao, March 21, 2014 – Beijing Youth Daily Group (BYDG) recently bestowed the honour of **'Best Hotel Brand'** in Hong Kong and Macao to Holiday Inn Macao Cotai Central at its 2014 Readers' Choice Tourism Awards in Beijing. The awards are voted on by BYDG readers through three main channels including BYDG's newspapers and online social media platforms such as Weibo and WeChat.

Beijing Youth Daily Group is China's leading modern media group with 10 newspapers, five magazines and two websites in its portfolio. The annual Readers' Choice Tourism Awards allows its readers a platform to vote for their favourite hotel, restaurant and luxury brands, rewarding them for providing outstanding service and facilities.

Since Holiday Inn Macao Cotai Central opened in 2012, the hotel has received numerous awards including the unique distinction of being the only Holiday Inn in the world to receive an official Star Rating by Forbes Travel Guide earlier this year.

"It is an honour to receive this award from Beijing Youth Daily Group and we thank its readers for recognising our commitment to providing our guests with a memorable stay," said Bede Barry, General Manager, Holiday Inn Macao Cotai Central. "Our goal has always been to offer a product that is affordable, comfortable and at the same time still have the ambience of a luxury hotel".

There are many attributes that make Holiday Inn Macao Cotai Central stand out. The hotel features bright, contemporary design aspects in its 1,224 guestrooms and suites; and it is also part of the fully integrated resort complex of Cotai Strip Resorts Macao, which provides a broad array of business, leisure, and entertainment options to suit every type of guest, including offering a diversity of choices in world-class accommodation, international and local dining, retail, entertainment and meeting facilities.

澳门金沙城中心假日酒店
Holiday Inn Macao Cotai Central

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At Sands® Cotai Central
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Photo caption: Holiday Inn Macao Cotai Central has been awarded 'Best Hotel Brand' by Beijing Youth Daily Group for offering guests the legendary friendly service, comfort and value that has come to be expected from one of the world's most recognised hotel brands.

Click [here](#) for high resolution photo.

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About Holiday Inn Macao Cotai Central

Holiday Inn Macao Cotai Central is at the heart of Sands Cotai Central, the new integrated resort located in Macao's leisure, shopping, entertainment and event destination – the Cotai Strip. Holiday Inn Macao Cotai Central offers 1,224 attractive guestrooms and suites where guests can have the comfort of genuine service, tailored to their real world needs. With the capacity to host and accommodate large groups and conferences, the hotel has access to the expansive meeting and event space of Sands Cotai Central. Just five minutes from Macau International Airport, the hotel is also a short taxi or complimentary shuttle ride away from ferry terminals and the mainland China border. Macao's UNESCO heritage sites and city centre are within easy reach. Guests can enjoy live street-level performances while enjoying luxury duty-free shopping at Shoppes at Cotai Central, or take advantage of the expansive array of dining, entertainment and spa options of Sands Cotai Central and its interconnected family of resorts.

About Holiday Inn

With 1,200 hotels worldwide, Holiday Inn is the most widely-recognised lodging brand in the world. In fact, Holiday Inn was one of the first international hotel brands to establish a presence in China in 1984. Holiday Inn provides the services that business travellers need, while also offering a comfortable atmosphere where all people can relax and enjoy amenities such as restaurants and room service, swimming pools, fitness centres and comfortable lounges. The casual atmosphere and amenities such as meeting and on-site business facilities, KidSuites rooms, Kids Eat and Stay Free programmes demonstrate the long-standing commitment of Holiday Inn to serving travellers and have helped to establish the brand as "America's Favourite Hotel." For more information about Holiday Inn Hotels and Resorts, including IHG's new timeshare brand Holiday Inn Club Vacations, or to book reservations, call 1-800-HOLIDAY or visit <http://www.holidayinn.com/>.

About Sands® Cotai Central

Opened in April 2012, Sands® Cotai Central is the centre point of Cotai Strip Resorts – the pathway to adventure, fun and fortune. Featuring three celebrated hotel brands – Conrad, Sheraton and Holiday Inn – Sands Cotai Central offers visitors to Cotai an expanded offering of affordable luxury available nowhere else in Macao, with approximately 6,000 hotel rooms and suites, and 1.2 million square feet (111,000 square metres) of retail, entertainment and dining facilities, and meetings and convention space. With over 90 retail outlets, Shoppes at Cotai Central joins Shoppes at Venetian and Shoppes at Four Seasons to offer a total of over 600 luxury duty-free stores to choose from – the most in any

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one single location in all of Macao. And with two spas, three health clubs and 300,000 square feet (28,000 square metres) of gaming space in two, uniquely-themed gaming centres, Sands Cotai Central provides a new level of luxury and accessibility to Cotai.

For more information, please visit www.sandscotaicentral.com.