



# Press Release

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## **Sands China Team Member Talent Show Makes Fourth Return**

*12 impressive acts compete for fantastic cash awards and prizes worth over MOP 130,000*

**(Macao, April 1, 2014)** – Twelve finalists coming from the four properties of Sands China Ltd. demonstrated their unique talents in front of a massive crowd of around 2,000 supporters and fans at *Start Your Show 2014* at The Venetian® Macao's Cotai Arena Friday, March 28. Nixon Cheng from The Venetian Macao's Paiza Operations department wowed the judges with his powerful singing performance and custom-made costume, and was crowned the winner of the team member talent show, taking home cash and many other attractive prizes worth over MOP 70,000. Peter Cao from the Guest Services department of Conrad Macao, Cotai Central and Wu Ling Ling from the Housekeeping department of Holiday Inn Macao Cotai Central were named the first and second runner-up respectively for their impressive folk song performances; and Alien Huang from the Limousine Services department of Sands® Cotai Central received the most votes from fellow Sands China team members to win the People's Choice Award.

Presented by Sands China for the fourth time, the company-wide talent competition attracted a total of 102 teams consisting of more than 140 employees to register for auditions, looking for a chance to demonstrate their talents on the Cotai Arena stage and hopefully become the champion of the intense competition.

“At Sands China we continue to launch different employee reward programmes with the objective of injecting fun into the workplace while offering team members a chance to showcase their unique talents,” said Antonio Ramirez, Senior Vice President of Human Resources for Venetian Macau Limited. “*Start Your Show* has become a tradition for us and a great bonding event where hundreds of team members have a good time together. We're very proud of our talented team members and are pleased to continue to organise the competition for them to participate in and enjoy.”

Emerging from stiff auditions, the 12 finalists represented a wide range of departments such as Sands Rewards Club, Finance, Housekeeping, Guest Services, and Food and Beverage, coming from Sands® Macao, The Venetian Macao, Four Seasons Hotel Macao at The Plaza™ Macao, and Sands Cotai Central, including Conrad Macao, Cotai Central; Sheraton Macao Hotel, Cotai Central; and Holiday Inn Macao Cotai Central. Featuring both group and individual performances, the 12 finalist acts were: a band performance by Matthew Cheong, Vincent Chow and Jocelyn Kuok; a magic show by Key Ho; flair bartending by Ho Hoang Huy; Chinese folk singing by Wu Ling Ling; Chinese folk singing by Peter Cao; Korean dance performance by Patty Pak; pop music singing by Nixon Cheng; pop music singing and dancing by Alien Huang; Bollywood dancing by Bollywood Dreams Group, a three-girl, one-boy group; Chinese folk dancing by Bamboo Fairy, a two-girl group; hip hop dancing by Four Seasons All Stars, a two-girl, six-boy group; and a dancing performance by Hypnotic, a four-girl, three-boy group. The crowd was amazed to witness the talents of their colleagues with whom they work side-by-side every day – talents which may have gone unnoticed without this competition.

Each act was a crowd-pleaser and garnered strong applause and cheers from the excited spectators, who were fellow Sands China team members, as well as families and friends of the finalists, showing support to the contestants with their presence. The talent show not only gave the contestants an opportunity to have their unique aptitudes recognised, but also let them take pride in their talents and get together with their colleagues, friends and families after work.

The judging panel consisted of Gunther Hatt, Executive Vice President of Operations for Sands China Ltd.; Antonio Ramirez, Senior Vice President of Human Resources for Sands China Ltd.; Melina Leong, Senior Vice President of Public Relations and Community Affairs for Sands China Ltd.; Jones Chong, Chairman of the Macau Artistes Association; and Rony Chan, Television Programme Producer of Teledifusão de Macau (TDM).

Since premiering in 2010, *Start Your Show* has attracted the participation of more than 300 teams showcasing a mix of talent in the auditions, with over 10,000 spectators having viewed the dazzling talent show at the Cotai Arena to date. It has now become a highly-popular show among team members, through which the bond between Sands China and its employees is further strengthened.



**Photo caption:** (left to right) Peter Cao, Nixon Cheng, Ling Ling Wu and Alien Huang received top honours at Friday's *Start Your Show 2014* at The Venetian Macao's Cotai Arena. Sands China's talent competition is in its fourth year, giving team members an opportunity to demonstrate their unique talents in front of an audience of supporters while vying for a share of attractive prizes.



**Photo caption:** Nixon Cheng took first place at Friday's *Start Your Show 2014* at The Venetian Macao's Cotai Arena, winning MOP 15,000 and other prizes.

Second from left to right: Gunther Hatt, Executive Vice President of Operations, Sands China Ltd.; Nixon Cheng; Melina Leong, Senior Vice President of Public Relations and Community Affairs, Sands China Ltd.; Antonio Ramirez, Senior Vice President of Human Resources, Sands China Ltd.; Loren Geeting, Senior Manager, Entertainment, Venetian Macau Limited



**Photo caption:** Peter Cao won second place at Friday's *Start Your Show 2014* at The Venetian Macao's Cotai Arena, winning MOP 10,000 and other prizes.

Second from left to right: Jones Chong, Chairman of the Macau Artistes Association, Peter Cao, and Loren Geeting, Senior Manager, Entertainment, Venetian Macau Limited



**Photo caption:** Ling Ling Wu won third place at Friday's *Start Your Show 2014* at The Venetian Macao's Cotai Arena, winning MOP 6,000 and other prizes.

Second from left to right: Rony Chan, Television Programme Producer of Teledifusão de Macau (TDM), Ling Ling Wu and Loren Geeting, Senior Manager, Entertainment, Venetian Macau Limited



**Photo caption:** Alien Huang won the People's Choice Award at Friday's *Start Your Show 2014* at The Venetian Macao's Cotai Arena, winning MOP 4,000 and other prizes.

Second from left to right: Alien Huang, champion of past "Start Your Show 2012" Eduardo Zamora and Loren Geeting, Senior Manager, Entertainment, Venetian Macau Limited

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#### **About Sands China Ltd.**

Sands China Ltd. (HKEx: 1928, Sands China or the Company) is a Cayman Islands registered company and is listed on The Stock Exchange of Hong Kong Limited. Sands China is the largest operator of integrated resorts in Macao. The Company's Cotai Strip Resorts is comprised of The Venetian<sup>®</sup> Macao-Resort-Hotel, The Plaza<sup>™</sup> Macao and Sands<sup>®</sup> Cotai Central. The Company also owns and operates Sands<sup>®</sup> Macao on the Macao peninsula. The Company's integrated resorts contain a diversified mix of leisure and business attractions and transportation operations, including large meeting and convention facilities, a wide range of restaurants, shopping malls, world-class entertainment at the Cotai Arena and the Venetian Theatre, and a high-speed Cotai Water Jet ferry service between Hong Kong and Macao. The Company's property development projects on Cotai have the goal of transforming it into Asia's premier entertainment and business destination. Sands China is a subsidiary of global resort developer Las Vegas Sands Corp. (NYSE: LVS).

For more information, please visit [www.sandschinaltd.com](http://www.sandschinaltd.com).