



Conrad Macao Joins in World Cup Fever with the Launch of Limited-Edition Conrad Bear and Duck

MACAO – May 27, 2014 – Conrad Macao, Cotai Central is kicking goals this June to celebrate the 2014 FIFA World Cup Brazil™ with the launch of a new Conrad World Cup Bear and Duck, as part of its exclusive signature collection. Hotel guests who stay from June 12 will receive their very own Bear and Duck to take home. Guests can also purchase these collector items from the hotel's Gift Shop.

In addition to the World Cup Bear, the 2014 collection of signature Bears and Ducks include the Valentine's Bear, the 'Plush for Pink' Bear in October to support Breast Cancer awareness, and in December, a spectacular bejeweled Bear just in time for Christmas.

Guests looking to book a luxurious getaway in June can choose from a range of holiday and summer accommodation packages including [The Luxury of Being Yourself](#) which offers guests the freedom to choose one of two special privileges such as complimentary breakfast or an upgrade to a Deluxe Suite. The hotel's [Signature](#) promotion offers:

- Overnight accommodation in a Deluxe guestroom
- Complimentary Portuguese style afternoon tea in the Lobby Lounge
- Complimentary MOP 200 Shopping and Dining Dollars voucher for use at selected outlets

Located within the Sands Cotai Central integrated resort and surrounded by luxury international shopping, restaurants, bars and entertainment, Conrad Macao is the perfect location for a summer getaway, plus guests can also earn [Hilton HHonors](#) points during their stay. For more information or to make a reservation to stay at Conrad Macao visit [Conrad Macao, Cotai Central](#) online.



Photo caption: Conrad Macao is launching a new Conrad Bear and Duck collection to celebrate the 2014 FIFA World Cup Brazil.

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About Conrad Macao, Cotai Central

Conrad Macao, Cotai Central is a world-class, contemporary, luxury hotel located at Sands Cotai Central, offering luxurious guestrooms and suites in a 40-floor tower overlooking the Cotai Strip. Just a five-minute drive from Macau International Airport, Conrad Macao offers easy access to all parts of Macao with limousine service, plus the added convenience of complimentary shuttle buses. Conrad Macao is also connected conveniently to ferry terminals and border crossing points within a few minutes of the hotel. Take advantage of our authentic connections to Macao's cultural and heritage areas or stay entertained with direct access to restaurants and 100 luxury brand shops at Shoppes at Cotai Central or relax at the Pool Deck or Health Club and Bodhi Spa. Conrad Macao, Cotai Central is the place to be in Macao to experience the luxury of being yourself. For more information, please visit www.conradmacao.com.

About Conrad Hotels and Resorts

Conrad Hotels & Resorts is the destination for the new generation of smart luxury travelers for whom life, business and pleasure seamlessly interact – people who know that the greatest luxury is the luxury of being yourself. A global brand consisting of 24 properties across 5 continents, Conrad Hotels & Resorts offer guests personalized experiences with sophisticated, locally inspired surroundings and connections to people and places around the corner or halfway around the world. Intuitive service is delivered with the Conrad Concierge App that puts Conrad's services and amenities at the guest's fingertips, whether ordering room service or a wakeup call to customizing the room's pillow options or arranging reservations at our locally inspired cuisine and spa offerings. Conrad is a global luxury brand of Hilton Worldwide with plans to add 12 more properties to the brand's portfolio. Connect with Conrad by booking at www.conradhotels.com or learn more about the brand by visiting news.conradhotels.com.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 94 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of ten world-class global brands is comprised of more than 4,000 managed, franchised, owned and leased hotels and timeshare properties, with more than 678,000 rooms in 91 countries and territories, including Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.

