



Win a FREE Luxury Getaway at Conrad Macao's Just By Uploading a Photo of a Conrad Macao Bear at an Iconic Location to Facebook # TravelBear
Upload a photo of your Conrad Macao Bear at an iconic location around the world to your Facebook timeline

Macao - 01 August, 2014 – This summer, Conrad Macao, Cotai Central is inviting fans to win a free luxury getaway just by uploading a photo of one of their signature bears at an iconic world famous landmark to their Facebook timeline between 11 August and 29 August, 2014. All photos must have #TravelBear and also tag Conrad Macao Cotai Central Facebook Page, the best photo will win a magnificent two-night stay in the Presidential Suite including breakfast valued at MOP62,000.

Conrad Macao's collection of signature bears have become collectors' items since the hotel first opened in April 2012. In addition to the signature gold bear that guests receive when they stay at the hotel, there is also an exclusive collection of four bears that is produced every year; this year's collection includes a Valentine's Bear, World Cup Bear, a Pink Bear which will be launched in September to raise funds for breast cancer awareness, along with an exquisite bejeweled Christmas Bear which will be unveiled in December.

"We know our hotel guests are world travellers so why not our Conrad bears, hence we are encouraging our guests and Facebook fans to take their bears on summer vacation with them. Just take a photo of the bear against an iconic famous backdrop from anywhere around the world and upload it to their Facebook timeline. The best photo will win a luxury stay here at Conrad Macao," said general manager, Bede Barry.

Photos will be judged by a team of hotel executives for their creativity along with the number of shares and likes it receives on Facebook. The lucky winner will be notified by Conrad Macao on their Facebook page by 2 September, 2014.

For more information visit [Conrad Macao's Facebook Page](#)

Terms and conditions:

- Only Conrad Macao bears are eligible to be used in the photo
- Photos must only include the bear not people
- Each post must include hashtag #TravelBear and tag Conrad Macao, Cotai Central Facebook Page

For a full list of terms and conditions visit [Conrad Travel Bear Facebook](#)



Photo caption: Conrad Macao bear at Australia's famous Sydney Harbour Bridge

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About Conrad Macao, Cotai Central

Conrad Macao, Cotai Central is a world-class, contemporary, luxury hotel located at Sands Cotai Central, offering luxurious guestrooms and suites in a 40-floor tower overlooking the Cotai Strip. Just a five-minute drive from Macau International Airport, Conrad Macao offers easy access to all parts of Macao with limousine service, plus the added convenience of complimentary shuttle buses. Conrad Macao is also connected conveniently to ferry terminals and border crossing points within a few minutes of the hotel. Take advantage of our authentic connections to Macao's cultural and heritage areas or stay entertained with direct access to restaurants and 100 luxury brand shops at Shoppes at Cotai Central or relax at the Pool Deck or Health Club and Bodhi Spa. Conrad Macao, Cotai Central is the place to be in Macao to experience the luxury of being yourself. For more information, please visit www.conradmacao.com.

About Conrad Hotels and Resorts

Conrad Hotels & Resorts is the destination for the new generation of smart luxury travelers for whom life, business and pleasure seamlessly interact – people who know that the greatest luxury is the luxury of being yourself. A global brand consisting of 24 properties across 5 continents, Conrad Hotels & Resorts offer guests personalized experiences with sophisticated, locally inspired surroundings and connections to people and places around the corner or halfway around the world. Intuitive service is delivered with the Conrad Concierge App that puts Conrad's services and amenities at the guest's fingertips, whether ordering room service or a wakeup call to customizing the room's pillow options or arranging reservations at our locally inspired cuisine and spa offerings. Conrad is a global luxury brand of Hilton Worldwide with plans to add 12 more properties to the brand's portfolio.

Connect with Conrad by booking at www.conradhotels.com or learn more about the brand by visiting news.conradhotels.com.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of eleven world-class global brands is comprised of more than 4,100 managed, franchised, owned and leased hotels and timeshare properties, with more than 685,000 rooms in 92 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.