

## **Press Release**

## Sands China Organises Responsible Gaming Team Training for Second Consecutive Year

Refresher to enhance team members' knowledge of problem gaming and awareness of the importance of responsible gaming

(Macao, Aug. 8, 2014) – For the second consecutive year, Sands China Ltd. has organised its annual Responsible Gaming Team Training Programme at The Venetian<sup>®</sup> Macao, which aims at enhancing frontline gaming staff's knowledge of problem gaming and awareness of the importance of responsible gaming. Sands China presented certificates Friday to a group of participants who have completed the training session; over 100 team members from the gaming operations, security and human resources departments from across Sands China's properties participated in a total of three training sessions Aug. 7-8. In 2013, over 5,000 Sands China team members went through the responsible gaming training in new employee orientations, and over 24,800 team members participated in the company-wide refreshers.

First launched in 2013, the training programme, which is a global initiative of parent company Las Vegas Sands Corp., demonstrates Sands China's ongoing commitment to responsible gaming in Macao and is part of the company's effort to support the measures introduced by the Macau Gaming Inspection and Coordination Bureau (DICJ).

"The team members now have a set of very important skills on hand as they have finished this training programme," said Cetin Tanisman, Senior Vice President of Casino Operations for Sands China Ltd. "This training programme is part of Sands China's dedication to responsible gaming, and is an initiative of our parent company, Las Vegas Sands Corp. It is also part of the company's support of the various responsible gaming measures being undertaken by DICJ. So it is important for the company, from Las Vegas to Macao and to Singapore, for us to take the lead in tackling this social issue."

Once again delivered by Professor Bo J. Bernhard, Executive Director of the UNLV International Gaming Institute, along with local scholar Dr. Davis Fong, this year's training programme provided a refresher for gaming staff on their roles as responsible gaming team members, and updated them with the latest knowledge on responsible gaming. Professor Bernhard is an internationally-recognised expert in responsible gaming whose work has been widely cited in the global gaming industry. Attendees, which included gaming shift

managers, security managers and human resources trainers, were educated on the behaviours of problem gamblers, how to provide appropriate information and assistance on responsible gaming, and the application procedures and particulars of the self-exclusion and third-party exclusion programmes. They were also familiarised with the responsible gaming kiosks located throughout Sands China properties. After the training session, team members received certificates from both professors as well as from Mr Tanisman.

Sands China remains committed to the personal well-being of its guests and recognises the importance of responsible gaming to the Macao community. Sands China launched a self-exclusion programme in 2004, and was a pioneer in Macao in establishing its comprehensive responsible gaming programme in 2007, with the goals of contributing to the continuous development of the Macao community, bearing corporate responsibility in addressing social issues and developing an environment and a culture of responsible gaming in Macao. The company also regularly engages in offering responsible gaming training for team members, and in academic research and social activities, and posts responsible gaming information throughout all its properties, in both patron and back-of-house areas, and all team members receive mandatory responsible gaming training as part of their orientation programme upon joining the company. In 2011, Sands China conducted a company-wide refresher training, and also held its first Education Week, aiming to gauge team members' awareness of responsible gaming and problem gambling. Since 2009, the company has been an annual participant in responsible gaming activities organised by the Macau Social Welfare Bureau, DICJ and the University of Macau.

In addition, Sands China has established long-term cooperation with local non-profit organisations and academic institutions to help minimise the social impact of problem gambling. Since 2006, the company has retrieved over MOP 3 million from its unclaimed jackpots to contribute to various organisations as part of its ongoing support of responsible gaming initiatives in Macao. In November 2013, the company donated a total of MOP 450,000 to the Young Men's Christian Association of Macau, the Macau IEF Rehabilitation Centre for Problem Gamblers, and the Sheng Kung Hui Macau Social Service Coordination Office, to assist their efforts in providing counselling and support services for people needing help moderating their gaming habits, and their responsible gaming educational activities for youth.





**Photo caption:** Team members from various Sands China properties participate in three training sessions of the company's Responsible Gaming Team Training Programme at The Venetian Macao's Adelson Advanced Education Centre August 7-8.

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## **About Sands China Ltd.**

Sands China Ltd. (HKEx: 1928, Sands China or the Company) is a Cayman Islands registered company and is listed on The Stock Exchange of Hong Kong Limited. Sands China is the largest operator of integrated resorts in Macao. The Company's Cotai Strip Resorts is comprised of The Venetian<sup>®</sup> Macao-Resort-Hotel, The Plaza™ Macao and Sands<sup>®</sup> Cotai Central. The Company also owns and operates Sands<sup>®</sup> Macao on the Macao peninsula. The Company's integrated resorts contain a diversified mix of leisure and business attractions and transportation operations, including large meeting and convention facilities, a wide range of restaurants, shopping malls, world-class entertainment at the Cotai Arena and the Venetian Theatre, and a high-speed Cotai Water Jet ferry service between Hong Kong and Macao. The Company's property development projects on Cotai have the goal of transforming it into Asia's premier entertainment and business destination. Sands China is a subsidiary of global resort developer Las Vegas Sands Corp. (NYSE: LVS).

For more information, please visit <u>www.sandschinaltd.com</u>.