



Conrad Macao Wins 3 Awards at 21st Annual World Travel Awards -Asia & Australasia

MACAO – 13 October 2014 – Conrad Macao, Cotai Central located at Sands® Cotai Central has added three more prestigious awards to its already long list of accolades: '**Macau's Leading Hotel 2014**', '**Macau's Leading Hotel Suite 2014**' and '**Asia's Leading Green Hotel 2014**' at the annual World Travel Awards – Asia and Australasia region. The announcement was made at a glittering event held in India on 10 October. These new awards take the hotel's total number of awards received since the hotel opened in April 2012 to 40.

Originally established in 1993, the [World Travel Awards](#) acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. In its historic 21st year, the WTA brand is recognised globally as the ultimate hallmark of quality, with winners setting the benchmark to which others aspire. Votes are made by professionals working within travel and tourism – senior executives, travel buyers, tour operators and travel agents. Since 2009, voting has also been opened to the public to reflect the growing role that WTA plays in influencing how people make their travel purchasing decisions. As a regional winner in the Leading Green Hotel category, Conrad Macao will be automatically entered into the World Awards which will be announced in Morocco in November, 2014; voting is now open for the World categories and readers can vote [Here](#)

Macau's Leading Hotel 2014 Award:

Conrad Macao is a luxury hotel offering 636 guestrooms and Suites in a 40-storey tower overlooking the Cotai Strip, the hotel is part of an innovative fully integrated resort city. The hotel is at the centre point of a diverse range of products, offerings, experiences and events on the Cotai Strip. Guests have direct access to Sands® Cotai Central's world-class restaurants, entertainment and more than 100 luxury and lifestyle retail shops.

"This recognition by World Travel Awards is yet another affirmation of our efforts to provide sophisticated travellers to Macao with a signature luxury experience," said Bede Barry, General Manager.

Macau's Leading Hotel Suite 2014 – Chairman Suite

Conrad Macao's collection of contemporary suites set new limits when it comes to luxury. Located on the 38th floor, the Chairman Suite offers an impressive 378 sq.m of space and boasts panoramic views of the Cotai Strip Macao. The suite features a bedroom with one king bed, spacious separate living room, private pantry and an elegant marble bathroom with separate rain shower and large oval bathtub. There is also an LED HDTV, complimentary WiFi and a Nespresso coffee maker.

Asia's Leading Green Hotel 2014

This is the second year in a row that Conrad Macao has received this honour. The hotel continues to be committed to undertaking strategic environmental management systems to lessen the impact on the hotel's footprint. As part of Cotai Strip Resorts Macao, the largest integrated resort city in Macao, Conrad Macao fully supports the Sands ECO360° global sustainability program which focuses on four pillars:

1. Green buildings
2. Environmentally responsible operations
3. Green meetings
4. Stakeholder engagement

On a daily basis, Conrad Macao undertakes initiatives to save energy as well as its water and recycle waste; the hotel has also established a 'Green Action Team' which includes management and team members whose role is to communicate, energize sustainability initiatives and promote the ideas within the company.

Water conservation is a high priority for the hotel, from irrigation systems, to state-of-the-art heating and cooling technology, to water conserving fixtures in the guestroom bathrooms; all of these programmes have enabled the hotel to reduce its water consumption.

The hotel also participates in the complexes' waste minimization and recycling management programmes that are designed to save natural resources and landfill space, thus enhancing clean air and water. The recycling program includes plastic, paper, glass, batteries, wood, cooking oil, aluminum cans, soap, toner, e-waste and shampoo. A unique wood recycling machine was introduced in 2013, to treat plant waste generated from the hotel's landscaping which converts the

wood waste into compost. Food waste is also high priority and as part of the ECO360^o program the hotel has implemented a way to treat the waste and convert it to bio-water.

To improve the air and water quality throughout, more than 60% of the hotel's cleaning products and paper products meet the criteria for environmental friendly green products.

The hotel's commitment to sustainability extends to its leaders, and management and staff alike regularly participate and support government and community programs including the Macao Green Hotel Award which was awarded to Sands Cotai Central earlier in 2014. Other efforts include participating in the 'Macao Energy Savings Week' and in 2014, the hotel has partnered with Clean The World, a charitable organisation based in Hong Kong which collects, repurposes and distributes hotel soaps and bottled amenities to over 45 countries around the world.

In addition, Conrad Macao leads the way with Earth Hour, the worldwide campaign which invites people and organisations around the world to turn off their lights in support of action on global climate change. Conrad Macao's commitment to conserving energy goes well beyond a once-a-year event. As part of the hotel's commitment to Hilton Worldwide's LightStay™ programme, Conrad Macao has made Earth Hour a bi-weekly event, switching off all non-essential lighting on the first and third Tuesday of each month as part of its green resolution to observe 'Earth Hour, Every Month.'

"Earth Hour is just one of the ways we show our commitment to energy conservation," said Bede Barry, General Manager. "We have been diligent in rolling out various green initiatives since we first opened back in April 2012 and at the same time we have taken the initiative to have this as a fortnightly exercise and not just a once-a-year event. It's an initiative which we were proud to be at the forefront of, and which has been met with great support not only from other hotels and integrated resorts in Macao, but also the Macao Government, Earth Hour Global, and WWF Hong Kong."

Participation in Earth Hour is part of Hilton Worldwide's commitment to Living Sustainably, one of the four pillars of the company's responsibility and sustainability strategy, Travel with Purpose™. In demonstration of its commitment in this area, Hilton Worldwide has elevated sustainability as a performance metric and a brand standard across all hotels, raising it to the same level of importance as quality, service and revenue.

For more information or to make a reservation to stay at this award-winning hotel visit [Conrad Macao Cotai Central](#) or to view the full list of awards that Conrad Macao has received visit [Awards](#)



Photo caption: Conrad Macao, Cotai Central was recently awarded 'Asia's Leading Green Hotel 2014' from the prestigious World Travel Awards – Asia & Australasia at an awards ceremony in India.

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About Conrad Macao, Cotai Central

Conrad Macao, Cotai Central is a world-class, contemporary, luxury hotel located at Sands Cotai Central, offering luxurious guestrooms and suites in a 40-floor tower overlooking the Cotai Strip. Just a five-minute drive from Macau International Airport, Conrad Macao offers easy access to all parts of Macao with limousine service, plus the added convenience of complimentary shuttle buses. Conrad Macao is also connected conveniently to ferry terminals and border crossing points within a few minutes of the hotel. Take advantage of our authentic connections to Macao's cultural and heritage areas or stay entertained with direct access to restaurants and 100 luxury brand shops at Shoppes at Cotai Central or relax at the Pool Deck or Health Club and Bodhi Spa. Conrad Macao, Cotai Central is the place to be in Macao to experience the luxury of being yourself. For more information, please visit www.conradmacao.com.

About Conrad Hotels and Resorts

Conrad Hotels & Resorts is the destination for the new generation of smart luxury travelers for whom life, business and pleasure seamlessly interact – people who know that the greatest luxury is the luxury of being yourself. A global brand consisting of 25 properties across 5 continents, Conrad Hotels & Resorts offer guests personalized experiences with sophisticated, locally inspired surroundings and connections to people and places around the corner or halfway around the world. Intuitive service is delivered with the Conrad Concierge App that puts Conrad's services and amenities at the guest's fingertips, whether ordering room service or a wakeup call to customizing the room's pillow options or arranging reservations at our locally inspired cuisine and spa offerings. Conrad is a global luxury brand of Hilton Worldwide with plans to add 12 more properties to the brand's portfolio. Connect with Conrad by booking at www.conradhotels.com or learn more about the brand by visiting news.conradhotels.com.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of eleven world-class global brands is comprised of more than 4,100 managed, franchised, owned and leased hotels and timeshare properties, with more than 685,000 rooms in 92 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.