

Press Release

Holiday Inn Macao Cotai Central Named Four-Star Hotel By Forbes Travel Guide in Its Official 2015 Star Rating Announcement

*Holiday Inn Macao Cotai Central earns noteworthy global distinction for second year
in a row*

Macao, Feb. 12, 2015 – Forbes Travel Guide has unveiled its annual Star Rating List, naming Holiday Inn Macao Cotai Central as a Four-Star Hotel for the second year in a row, at 2015 Star Ratings. Originally created in 1958 in the United States, the Forbes Travel Guide is recognised worldwide as America’s original hospitality star rating system and its inspectors travel the world to experience and rate the very best hotels, restaurants and spas for their readers.

Holiday Inn Macao Cotai Central has the unique distinction of being the only Holiday Inn in the world to receive an official Star Rating by Forbes in 2015.

“When the hotel receives an award such as this for the second time, it is testimony to the hard work and dedication that our team members put in each and every day they come to work,” said Bede Barry, General Manager, Holiday Inn Macao Cotai Central. “It also helps to further strengthen their morale and make them want to strive to be true hospitality professionals. Since the hotel first opened in 2012, our goal has always been to offer a product that was affordable, comfortable and that offered truly friendly service.”

From its modern décor and abundant dining choices, there are many attributes that make Holiday Inn Macao Cotai Central stand out. The hotel features a bright, contemporary design in its 1,224 guestrooms and suites, and is part of the fully integrated resort complex of Sands® Cotai Central, which provides a broad array of business, leisure, and entertainment options to suit every type of guest, along with a diversity of choices in world-class accommodation, dining, retail, entertainment and meeting facilities.

“Our Star Ratings recognise the finest hotels, restaurants and spas in the world. These ratings serve as the most authoritative guideposts for guests seeking exceptional travel

澳门金沙城中心假日酒店
Holiday Inn Macao Cotai Central

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experiences. Our primary mission is to contribute to excellence in hospitality, serving the global tourism industry as well as the guest,” said Gerard J. Inzerillo, Chief Executive Officer of Forbes Travel Guide.

For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, visit <http://www.forbestravelguide.com/about/ratings>

For more information on Holiday Inn Macao, Cotai Central or to make a reservation at this award-winning hotel visit <http://www.sandscotaicentral.com/macau-hotels/holiday-inn-macao.html>



Photo caption: Holiday Inn Macao, Cotai Central **has received [Four Stars](#)** in the 2015 Forbes Travel Guide Star Ratings.

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About Holiday Inn Macao Cotai Central

Holiday Inn Macao Cotai Central is at the heart of Sands Cotai Central, the new integrated resort located in Macao’s leisure, shopping, entertainment and event destination – the Cotai Strip. Holiday Inn Macao Cotai Central offers 1,224 attractive guestrooms and suites where guests can have the comfort of genuine service, tailored to their real world needs. With the capacity to host and accommodate large groups and conferences, the hotel has access to the expansive meeting and event space of Sands Cotai Central. Just five minutes from Macau International Airport, the hotel is also a short taxi or complimentary shuttle ride away from ferry terminals and the mainland China border. Macao’s UNESCO heritage sites and city centre are within easy reach. Guests can enjoy live street-level performances while enjoying luxury duty-free shopping at Shoppes at Cotai Central, or take advantage of the expansive array of dining, entertainment and spa options of Sands Cotai Central and its interconnected family of resorts.

About Holiday Inn

With 1,200 hotels worldwide, Holiday Inn is the most widely-recognised lodging brand in the world. In fact, Holiday Inn was one of the first international hotel brands to establish a presence in China in 1984. Holiday Inn provides the services that business travellers need, while also offering a comfortable atmosphere where all people can relax and enjoy amenities such as restaurants and room service, swimming pools, fitness centres and comfortable lounges. The casual atmosphere and

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amenities such as meeting and on-site business facilities, KidSuites rooms, Kids Eat and Stay Free programmes demonstrate the long-standing commitment of Holiday Inn to serving travellers and have helped to establish the brand as "America's Favourite Hotel." For more information about Holiday Inn Hotels and Resorts, including IHG's new timeshare brand Holiday Inn Club Vacations, or to book reservations, call 1-800-HOLIDAY or visit <http://www.holidayinn.com/>.

About Sands® Cotai Central

Opened in April 2012, Sands® Cotai Central is the pathway to adventure, fun and fortune at the centre point of the Cotai Strip. Featuring three celebrated hotel brands – Conrad, Sheraton and Holiday Inn – Sands Cotai Central offers visitors to Cotai an expanded offering of affordable luxury available nowhere else in Macao, with approximately 6,000 hotel rooms and suites, and 1.2 million square feet (111,000 square metres) of retail, entertainment and dining facilities, and meetings and convention space. With over 140 retail outlets, Shoppes at Cotai Central joins Shoppes at Venetian and Shoppes at Four Seasons to offer a selection of more than 600 luxury duty-free stores – the most in any one single location in all of Macao. And with two spas, three health clubs and 300,000 square feet (28,000 square metres) of gaming space in two, uniquely themed gaming areas, Sands Cotai Central provides a new level of luxury and accessibility to Cotai.

For more information, please visit www.sandscotaicentral.com.

About Forbes Travel Guide

Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five Star Rating system and has provided the travel industry's most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against up to 800 rigorous and objective standards, providing consumers the insight to make better-informed travel and leisure decisions. Forbes Travel Guide is the gold standard for luxury hospitality ratings worldwide. For more information about Forbes Travel Guide, visit ForbesTravelGuide.com

ForbesTravelGuide.com combines the objectivity and heritage of the Forbes Travel Guide Star Rating system with insightful recommendations from a hand-selected group of travel experts, tastemakers and Forbes Travel Guide inspectors. ForbesTravelGuide.com is the sole online destination for Forbes Travel Guide's list of Star Rated hotels, restaurants and spas and gives its registered members exclusive access to special offers and curated experiences from select Forbes Travel Guide partners.