



## **Conrad Macao Celebrates the 45<sup>th</sup> Anniversary of Earth Day with Limited-Edition Conrad Bear and Duck**

**MACAO – April 16, 2015** – Conrad Macao, Cotai Central will join hundreds of organisations around the world on 22<sup>nd</sup> April to mark the 45<sup>th</sup> anniversary of Earth Day by launching a limited-edition Conrad Macao Bear in bright blue to represent the blue sky. Guests who stay at Conrad Macao from 21st April to 26th April will receive the Earth Day Bear as a complimentary turn-down gift each night. Guests looking for an exclusive gift can also purchase a beautiful 30cm Earth Day Bear presented in a gift box from the hotel's Gift Shop.

[Earth Day](#) is an annual event that is organised by Earth Day Network (EDN) an international non-profit organisation that hopes to bring the poverty, development, climate and sustainability communities together to build awareness and create a more inclusive global movement. This year the organisers hope to have two billion people across 192 countries participate in Earth Day 2015, making it the largest civic observance in the world.

Supporting sustainability and eco programmes is a priority for Conrad Macao as part of Hilton Worldwide's commitment to Living Sustainably, one of the four pillars of the company's responsibility and sustainability strategy, Travel with Purpose™. Other programmes that the hotel actively participates in include Earth Hour making it a bi-weekly event, switching off all non-essential lighting on the first and third Tuesday of each month as part of its green resolution to observe 'Earth Hour, Every Month'.

“By introducing an ‘Earth Day’ Bear Conrad Macao hopes to create awareness for worthwhile causes such as this with both our guests and team members alike, we all need to do what we can to help protect our planet,” said Bede Barry, General Manager.

In addition to the Earth Day Bear, the 2015 collection of signature Bears and Ducks include a Chinese New Year bear, the ‘Plush for Pink’ bear in October to support Breast Cancer awareness, and in December, a spectacular sparkly bear just in time for Christmas.

For more information or to make a reservation to stay at Conrad Macao during April to receive an Earth Day Bear visit [Conrad Macao, Cotai Central](http://ConradMacao.CotaiCentral.com) online or for more information on Earth Day visit [www.earthday.org](http://www.earthday.org)



**Photo caption:** Conrad Macao celebrates the 45<sup>th</sup> anniversary of Earth Day on 22<sup>nd</sup> April with a limited edition new Conrad Bear and Duck

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### **About Conrad Macao, Cotai Central**

Conrad Macao, Cotai Central is a world-class, contemporary, luxury hotel located at Sands Cotai Central, offering luxurious guestrooms and suites in a 40-floor tower overlooking the Cotai Strip. Just a five-minute drive from Macau International Airport, Conrad Macao offers easy access to all parts of Macao with limousine service, plus the added convenience of complimentary shuttle buses. Conrad Macao is also connected conveniently to ferry terminals and border crossing points within a few minutes of the hotel. Take advantage of our authentic connections to Macao’s cultural and heritage areas or stay entertained with direct access to restaurants and 100 luxury brand shops at Shoppes at Cotai Central or relax at the Pool Deck or Health Club and Bodhi Spa. Conrad Macao, Cotai Central is the place to be in Macao to experience the luxury of being yourself. For more information, please visit [www.conradmacao.com](http://www.conradmacao.com).

### **About Conrad Hotels and Resorts**

[Conrad Hotels & Resorts](http://ConradHotels.com) is the destination for the new generation of smart luxury travellers for whom life, business and pleasure seamlessly interact – people who know that the greatest luxury is

the luxury of being yourself. A global brand consisting of 25 properties across 5 continents, Conrad Hotels & Resorts offer guests personalized experiences with sophisticated, locally inspired surroundings and connections to people and places around the corner or halfway around the world. Intuitive service is delivered with the [Conrad Concierge App](#) that puts Conrad's services and amenities at the guest's fingertips, whether ordering room service or a wakeup call to customizing the room's pillow options or arranging reservations at our locally inspired cuisine and spa offerings. Conrad is a global luxury brand of Hilton Worldwide with plans to add 12 more properties to the brand's portfolio. Connect with Conrad by booking at [www.conradhotels.com](http://www.conradhotels.com) or learn more about the brand by visiting <http://news.conradhotels.com>.

### **About Hilton Worldwide**

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of eleven world-class global brands is comprised of more than 4,100 managed, franchised, owned and leased hotels and timeshare properties, with more than 685,000 rooms in 92 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.