

Sands Resorts Cotai Strip Macao Hosts Sales Excellence Awards 2014

Recognizes the contributions of trade partners across Asia

(Macao, March 6, 2015) – In a bid to acknowledge the significant contributions made by its trade partners, Sands Resorts Cotai Strip Macao held the Sales Excellence Awards 2014 dinner event Thursday, March 5 at Conrad Macao, Cotai Central. The ceremony presented a total of 14 sales and marketing awards to trade partners in recognition of their efforts.

The annual Sales Excellence Awards aims to recognize distinguished contributions from trade partners from the leisure, MICE and online industries who have worked closely with The Venetian® Macao; Conrad Macao, Cotai Central; and Holiday Inn Macao Cotai Central and contributed to an outstanding year for the company. Around 200 guests, including trade and MICE partners, were in attendance.

Winners eLong.com, China Travel Service Gongbei Port Guangdong Co., Ltd and GZL International Travel Service Ltd each took home one of three Trade Partner of the Year awards – in the online, MICE and leisure categories, respectively.

During the award ceremony, DreamWorks characters appeared and engaged guests through activities of the DreamWorks Experience, in part to recognize the role played by trade partners in the success of the interactive and family-friendly DreamWorks Experience since its launch at Sands® Cotai Central in July 2013.

“We are delighted to have our valuable trade partners across Asia here today to join us for this celebration of our joint accomplishments in 2014,” said Brendon Elliott, Vice President of Sales & Resort Marketing, Sands China Ltd. “It is important that we continue to recognize and strengthen our long-term partnerships with our trade partners who are key to our success.”

“We have received valuable comments and feedback from our eight-person judging panel,” he added. “By sending compliments to our trade partners through sales and marketing

awards we hope to encourage them to promote Sands Resorts Cotai Strip Macao's products in increasingly innovative ways.”

The achievements of Sands Resorts Cotai Strip Macao in 2014 are solid evidence of the successful partnership between the integrated resort and its trade partners. With more international hotel and retail brands partnering with Sands Resorts Cotai Strip Macao in 2015, the company will keep strengthening long-term relationships and encouraging continued support from them in the coming years.



Photo caption: Executives toast the winners of the Sands Resorts Cotai Strip Macao Sales Excellence Awards 2014 at a dinner and presentation ceremony Thursday, March 5 at Conrad Macao, Cotai Central. A total of 14 awards in sales and marketing categories were presented to valued trade partners and key team members in recognition of their significant contributions in 2014.



Photo caption: Travel website eLong.com receives the Trade Partner of the Year – Online Market award at the Sands Resorts Cotai Strip Macao Sales Excellence Awards 2014 Thursday, March 5 at Conrad Macao, Cotai Central. The award dinner provided a platform for recognizing the contributions of trade partners from the leisure, MICE and online industries who have worked closely with The Venetian Macao; Conrad Macao, Cotai Central; and Holiday Inn Macao Cotai Central to achieve exceptional outstanding performance in 2014.



Photo caption: China Travel Service Gongbei Port Guangdong Co., Ltd. receives the Trade Partner of the Year – MICE Market award at the Sands Resorts Cotai Strip Macao Sales Excellence Awards 2014 Thursday, March 5 at Conrad Macao, Cotai Central. The award dinner provided a platform for recognizing the contributions of trade partners from the leisure, MICE and online industries who have worked closely with The Venetian Macao; Conrad Macao, Cotai Central; and Holiday Inn Macao Cotai Central to achieve outstanding performance in 2014.



Photo caption: GZL International Travel Service Ltd receives the Trade Partner of the Year – Leisure Market award at the Sands Resorts Cotai Strip Macao Sales Excellence Awards 2014 Thursday, March 5 at Conrad Macao, Cotai Central. The award dinner provided a platform for recognizing the contributions of trade partners from the leisure, MICE and online industries who have worked closely with The Venetian Macao; Conrad Macao, Cotai Central; and Holiday Inn Macao Cotai Central to achieve outstanding performance in 2014.



Photo caption: The Sands Resorts Cotai Strip Macao Sales Excellence Awards 2014 was held Thursday, March 5 at Conrad Macao, Cotai Central, providing a platform for recognizing the contributions of trade partners from the leisure, MICE and online industries who have worked closely with The Venetian Macao; Conrad Macao, Cotai Central; and Holiday Inn Macao Cotai Central to achieve outstanding performance in 2014 and showcase the fruitful accomplishments of the marketing investment in 2014.

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About Sands Resorts Cotai Strip Macao – Sands China's Integrated Resort City

Sands China Ltd. is the leading developer, owner and operator of integrated resorts in Macao. The befittingly named Sands Resorts Cotai Strip Macao, situated on reclaimed land between the islands of Coloane and Taipa, is the one destination that provides a stunning array of experiences at the heart of Cotai. Sands Resorts Cotai Strip Macao has transformed a gaming-centric day-trip market into an integrated resort city and international hub for business and leisure travellers.

Pulsating with life, both night and day, Sands Resorts Cotai Strip Macao features an expansive offering of affordable luxury available nowhere else in Macao, with approximately 9,000 hotel rooms and suites, international superstar live entertainment, duty-free shopping with more than 600 retailers offering an unparalleled array of name brands, 1.5 million square feet (140,000 square metres) of meeting and exhibition space for Asia's leading conferences and exhibitions, gaming excitement, transportation offerings and well over 100 dining options, including Michelin-starred restaurants, bars and lounges. Sands Resorts Cotai Strip Macao is a must-go destination providing every guest with an unforgettable experience and unparalleled excitement.

Comprised of The Venetian® Macao; The Plaza™ Macao, featuring the Four Seasons Hotel Macao; and Sands® Cotai Central, featuring the world's largest Conrad, Sheraton, and Holiday Inn hotels, Sands Resorts Cotai Strip Macao is where Asia's ultimate destination is all within reach. And coming in late 2015... the crowning achievement of Sheldon G. Adelson's vision of the Cotai Strip... The Parisian Macao.

Sands Resorts Cotai Strip Macao... For more information, please visit <http://en.sandsresortsmacao.com>.

APPENDIX
WINNER LIST

CATEGORY	WINNER
The Venetian Macao: Top Sales Performer of the Year – China Region	China International Travel Service Limited, Head Office
The Venetian Macao: Top Sales Performer of the Year – Other Region	Juventude International Travel Ltd
Holiday Inn Macao Cotai Central: Top Sales Performer of the Year	China Travel Service (H.K.) Ltd.
Conrad Macao, Cotai Central: Top Sales Performer of the Year	Zhuhai Easy Travel Int'l Travel Service Co., Ltd.
The Venetian Macao: Outstanding Sales Achievement Award	KOK Thai Citizens Travel Service Ltd.
Holiday Inn Macao Cotai Central: Outstanding Sales Achievement Award	South East Travel Service Co., Ltd.
Conrad Macao, Cotai Central: Outstanding Sales Achievement Award	Hua Min Tourism Reservation Co., Ltd.
Sands Resorts Cotai Strip Macao: Professional Service Award	Ms Judy Leo - McKerrow Circus Maximus International
Sands Resorts Cotai Strip Macao: Trade Partner of The Year – Online Market	eLong.com
Sands Resorts Cotai Strip Macao: Trade Partner of The Year – MICE Market	China Travel Service Gongbei Port Guangdong Co., Ltd.
Sands Resorts Cotai Strip Macao: Trade Partner of The Year – Leisure Market	GZL International Travel Service Ltd.
Sands Resorts Cotai Strip Macao: Most Effective Marketing Campaign	China International Travel Service Limited, Head Office
Sands Resorts Cotai Strip Macao: Most Innovative Online Advertising Campaign	Lion Travel Service Co., Ltd.
The DreamWorks Experience at Cotai Strip Resorts: Most Outstanding Advertising Campaign	Comfort Travel Service Co., Ltd.

