



VENETIAN MACAU OPEN EXTENDS AGREEMENT WITH ASIAN TOUR UNTIL 2016

Macau, October 26: The Venetian Macao® has extended its title sponsorship of the Venetian Macau Open for a further two years until 2016 following its successful association with Macau's premier golf championship.

The Macau Sport Development Board (MSDB) and its partners, the Asian Tour, Macau Golf Association and IMG, jointly announced that next year's edition will be staged at the Macau Golf and Country Club from October 15-18, 2015.

Through this extension, The Venetian Macao has also committed to further increase the tournament's prize fund, which stood at a record US\$900,000 this week, over the next couple of years with world-class stars continuing to grace the fairways in Macau.

This week, four-time Major winner Ernie Els, Spanish star Miguel Angel Jimenez and Thongchai Jaidee of Thailand, a three-time Asian Tour number one, were the top attractions in a stellar field which included 17 of the top-20 players from the Asian Tour's Order of Merit. India's Anirban Lahiri won the tournament with his winning total of 17-under-par 267.

"We are proud to announce that the prestigious Venetian Macau Open will continue to be held on the Asian Tour until 2016. Through the commitment of The Venetian Macao, our event has become one of the most successful sporting events in Macau and on the Asian Tour," said José Tavares, President of MSDB.

"With the renewal of our partnership with the key stakeholders, we believe the success of the Venetian Macau Open will continue to spur the development of the game here and provide the opportunity for Macau sports fans and the local community to watch world-class golf at our doorstep."

Since assuming the role as title sponsor in 2012, The Venetian Macao has been instrumental in growing the stature of Macau's flagship championship, which is beamed live over four rounds to 180 nations and 625 million homes around the world.

"The Venetian Macao has been delighted to play a major role in raising the stature and prestige of the Venetian Macau Open. We remain fully committed to growing the event as this great tournament puts The Venetian Macao and Macau firmly in the forefront on the global golfing map. This fits very well in our drive and efforts to showcase Macau as a leading destination for tourism, leisure and entertainment in Asia," said Gunther Hatt, Executive Vice President of Operations, Sands China Ltd.

“Through this two-year extension, we look forward to working closely with the Macau Sport Development Board, the Asian Tour, the Golf Association of Macau and IMG both next season and beyond. The players and fans alike enjoy coming to Macau as we offer first-class hospitality and entertainment across the board.”

Asian Tour CEO Mike Kerr expressed his appreciation to The Venetian Macao and MSDB for their continued support of professional golf at the highest level in the region.

“On behalf of our talented players, I would like to extend our gratitude to The Venetian Macao and MSDB for their commitment towards the staging of the Venetian Macao Open for another two years. This event has become one of our prestigious tournaments and it is due very much to the vision of The Venetian Macao and MSDB,” said Kerr.

“Our players always enjoy competing in Macau as The Venetian Macao is a wonderful host and the hospitality here is second to none. We look forward to coming back in 2015 for the event’s 17th staging.”

IMG’s Vice President, Head of Golf Sales, Jasmine Lim, said: “We would like to thank the MSDB for its aspiration to grow the Venetian Macao Open into what it is today. The Venetian Macao® has also been a fantastic partner since 2012 where its support and world class hospitality is well appreciated by the players, media and officials. With its backing, the tournament has seen the prize fund grow and the tournament gain greater international recognition.

“Through Asian Tour Media, we have successfully beamed the Venetian Macao Open globally where the total hours of broadcast has increased annually, thus ensuring that Macau is positioned as a top destination for leisure, entertainment and business travel.”

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Photo 1: From left to right: Jasmine Lim, Vice President, Head of Golf, IMG, Allen Lau, Acting Vice President, Macau Sport Development Board, Charles Lo, President, Macau Golf Association, Prom Meesawat of Thailand, Jose Tavares, President, Macau Sport Development Board, Anirban Lahiri of India, Gunther Hatt, Executive Vice President of Operations, Sands China Ltd, Scott Hend of Australia, Mike Kerr, CEO, Asian Tour.

About Macau Sport Development Board of the Macau Special Administrative Region Government

Macau Sport Development Board, under the capacity of the Secretary for Social Affairs and Culture of the Macau SAR Government, is a public organization of administration autonomy. The organization is responsible for the implementation of sport strategy and policy formulated by the Macau SAR Government. Its objective is to stimulate, encourage, and promote all kind of sports in Macau, also to create an essential condition for sport development.

For the development of competitive sports and 'Sport for all', the Macau Sport Development Board organizes various high level international sport competitions as well as recreational classes and thematic 'Sport for all' activities each year, in an endeavor to promote the international status of Macau, reinforce communication and co-operation with other countries and cities, enhance citizens' quality of life and arouse their interest in sport, so as to accelerate and facilitate the enhancement of the level of sport in Macau.

For more information, please visit www.sport.gov.mo.

About Golf Association of Macau

Founded in 2000, the Golf Association of Macau is a non-profit organization, with the mission to promote, support and ensure the quality, traditions and development of the game of golf in Macau.

With the mission to encourage and promote golf in Macau, it provides coaching, training and selection of the Macau teams for participation in international events at all levels, and promotes and runs appropriate international and domestic golfing events in Macau, which helps to represent Macau in the golfing world and be a member of appropriate regional and world governing bodies.

About The Venetian® Macao-Resort-Hotel

Opened in 2007, The Venetian® Macao-Resort-Hotel is Macao's first integrated resort featuring stunning replicas of the famous canals and architectural icons of Venice, Italy. The Venetian Macao features 3,000 suites, 1.2 million square feet (111,000 square metres) of convention and meeting facilities as well as a 15,000-seat Cotai Arena designed for world-class sports events and electrifying entertainment. The Venetian Macao is also home to the unique, 1,800-seat luxury Venetian Theatre, hosting the best in international and Chinese entertainment; more than 30 renowned restaurants; TAIVEXMALO Day Hospital & Spa; the incredibly fun QUBE indoor playground and more than 300 retailers at Shoppes at Venetian. Outdoor recreation areas include swimming pools and cabanas and a mini-golf course.

For more information, please visit www.venetianmacao.com.

About Cotai Strip Resorts Macao – Macao's Integrated Resort City

Sands China Ltd. is the leading developer, owner and operator of integrated resorts in Macao. The befittingly named Cotai Strip Resorts Macao, situated on reclaimed land between the islands of Coloane and Taipa, is the one destination that provides a stunning array of experiences at the heart of Cotai. Cotai Strip Resorts Macao has transformed a gaming-centric day-trip market into an integrated resort city and international hub for business and leisure travellers.

Pulsating with life, both night and day, Cotai Strip Resorts Macao features an expansive offering of affordable luxury available nowhere else in Macao, with approximately 9,000 hotel rooms and suites, international superstar live entertainment, duty-free shopping with 600 retailers offering an unparalleled array of name brands, 1.3 million square feet (120,000 square metres) of meeting and exhibition space for Asia's leading conferences and exhibitions, gaming

excitement, transportation offerings and well over 100 dining options, including international restaurants, bars and lounges. Cotai Strip Resorts Macao is a must-see destination providing every guest with an unforgettable experience and unparalleled excitement.

Comprised of The Venetian® Macao-Resort-Hotel; The Plaza™ Macao, featuring the Four Seasons Hotel Macao; and Sands® Cotai Central, featuring the world's largest Conrad, Sheraton, and Holiday Inn hotels, Cotai Strip Resorts Macao is where Asia's ultimate destination is all within reach.

Cotai Strip Resorts Macao....Macao Starts Here. For more information, please visit <http://en.cotaistrip.com>.

About the Asian Tour

As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Tour Partners include Abacus (Official Apparel Partner), Inetol Headwear (Official Headwear Sponsor), Oakley (Official Eyewear and Footwear Sponsor), PRG (Official Accessories Supplier), Saxo Capital Markets (Official Statistics Partner), Singha Beer (Official Beer), Srixon (Official Ball), Titleist (Official Web Partner) and Rolex (Official Timekeeper). The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at www.asiantour.com, www.facebook.com/asiantourgolf, www.twitter.com/asiantourgolf, www.youtube.com/theasiantour and www.weibo.com/asiantourgolf.

About IMG

IMG is a global leader in sports, fashion and media operating in more than 30 countries around the world. IMG's businesses include Events & Media, College, Golf, Tennis, Performance and IMG Academy, Fashion, Models, Clients, Consulting, Licensing, Joint Ventures, and creative management agency Art + Commerce. In 2014, IMG was acquired by WME, the world's leading entertainment and media agency. Together, the companies offer an unparalleled client roster; world-class partnerships with sponsors, brands and broadcasters; and marquee assets across entertainment, events and fashion.