

## **Huge Crowd Celebrate New Year's Eve at Sands Resorts Cotai Strip Macao**

*Wealth of entertainment options entice bumper number of visitors to come and welcome 2015 with live music, street entertainment, 3-D light and sound countdown show and spectacular pyrotechnics*

**(Macao, Jan. 1, 2015)** – New Year's Eve at Sands Resorts Cotai Strip Macao once again welcomed thousands of visitors who were enthralled by the wealth of entertainment options that catered for every kind of reveller, from those who wanted to brave the elements to those who preferred to watch a live feed of the countdown with a glass of champagne in the Venetian's ballroom.

A huge crowd turned up at The Venetian Macao to enjoy the festivities and party atmosphere and say goodbye to 2014 and ring in 2015. The free outdoor ***Winter in Venice New Year's Eve Countdown*** event was very well attended with people enjoying live music, dancers and an amazing acrobatic performance by Kinetix. Guests also interacted with street performers, actors and musicians who roamed about delighting children and adults alike.

The highlight for the assembled crowd in the Venetian's outdoor area was the 3-D light and sound ***New Year's Eve Countdown Spectacular*** which transformed the façade of The Venetian Macao into a countdown clock for the final five minutes of 2014, allowing everyone to see in 2015 together. At midnight a spectacular pyrotechnics show ushered in the New Year, after which the festivities continued.

While this festival was going on outside, many revelers welcomed the New Year at The Venetian Macao's New Year's Eve gala ***Light up 2015***. Dressed to the nines, around 1,000 people celebrated with a four-course feast in The Venetian Ballroom. Legendary hitmakers and Grammy winners **KC and the Sunshine Band** thrilled the audience with renditions of their hits "Get Down Tonight," "That's The Way (I Like It)" and "I'm Your Boogie Man," and conducted a countdown to the New Year with the guests.

Also entertaining the assembled guests were “Voice of China” Season 3 champion Zhang Bichen and Mo Haijing, a contestant from the same season and singer of the show’s theme song; and 2013 Cotai Jazz & Blues festival finalists Andy Frasco and the UN.

There was also a prize draw that saw some lucky revellers walk away with amazing prizes such as hotel accommodation, spa treatments and vouchers for dining and shopping.

In yet another New Year’s Eve entertainment option, **“Our Dreams” 2015 The Voice of China New Year's Eve Live Concert in Macao**” was enjoyed by a packed Cotai Arena. The pop fans danced 2014 away as contestants from hit reality TV shows “The Voice of China” and “Sing My Song” took part in a friendly singing competition that was judged by celebrity singers Yang Kung and Zheng Jun. The two also served as mentors as 18 singers from “The Voice of China” Season 3 competed with four singers from “Sing My Song” and brought the best voices of China to Macao. The show was broadcast as part of Dragon TV’s New Year’s Eve programme. At midnight all the singers crowded on stage to celebrate the New Year with everyone in the arena.

Families and children were also seen enjoying the mouth-watering New Year’s Eve feast and stage performance of the Penguins of Madagascar and other DreamWorks Animation characters amidst the excitement of counting down at Sands Cotai Central.



**Photo caption:** A huge crowd of visitors enjoys the free-admission Winter in Venice and countdown moment at Sands Resorts Cotai Strip Macao on New Year’s Eve.



**Photo caption:** A special New Year 3-D light and sound show illuminates the façade of The Venetian Macao Wednesday night as part of the New Year's countdown entertainment at Sands Resorts Cotai Strip Macao.



**Photo caption:** A magnificent pyrotechnic show at The Venetian Macao Wednesday night brings 2014, which has been a landmark year for Sands China Ltd., to a close.



**Photo caption:** Legendary hitmakers and Grammy winners **KC and the Sunshine Band** headline the New Year's Eve gala as part of the New Year's Eve celebrations at Sands Resorts Cotai Strip Macao.



**Photo caption:** Participants attend the New Year's Eve gala at The Venetian Ballroom dressed in elegant attire. The gala was part of the New Year's Eve celebrations at Sands Resorts Cotai Strip Macao.



**Photo caption:** Twenty six singers from “Voice of China” and “Sing My Song” staged “**Our Dreams**” 2015 The Voice of China New Year's Eve Live Concert in Macao” at the Cotai Arena to celebrate the New Year.

###

#### **About Sands Resorts Cotai Strip Macao – Sands China's Integrated Resort City**

Sands China Ltd. is the leading developer, owner and operator of integrated resorts in Macao. The befittingly named Sands Resorts Cotai Strip Macao, situated on reclaimed land between the islands of Coloane and Taipa, is the one destination that provides a stunning array of experiences at the heart of Cotai. Sands Resorts Cotai Strip Macao has transformed a gaming-centric day-trip market into an integrated resort city and international hub for business and leisure travellers.

Pulsating with life, both night and day, Sands Resorts Cotai Strip Macao features an expansive offering of affordable luxury available nowhere else in Macao, with approximately 9,000 hotel rooms and suites, international superstar live entertainment, duty-free shopping with 600 retailers offering an unparalleled array of name brands, 1.3 million square feet (120,000 square metres) of meeting and exhibition space for Asia's leading conferences and exhibitions, gaming excitement, transportation

offerings and well over 100 dining options, including Michelin star restaurants, bars and lounges. Sands Resorts Cotai Strip Macao is a must-go destination providing every guest with an unforgettable experience and unparalleled excitement.

Comprised of The Venetian® Macao; The Plaza™ Macao, featuring the Four Seasons Hotel Macao; and Sands® Cotai Central, featuring the world's largest Conrad, Sheraton, and Holiday Inn hotels, Sands Resorts Cotai Strip Macao is where Asia's ultimate destination is all within reach. And coming in late 2015... the crowning achievement of Sheldon G. Adelson's vision of the Cotai Strip... The Parisian Macao.

Sands Resorts Cotai Strip Macao....Be at the Centre of It All! For more information, please visit <http://en.sandsresortsmacao.com>.