



Press Release

International Higher Education Expo Coming to The Venetian Macao March 13-15

Educational institutions from around the globe to showcase information on further studies

(Macao, March 3, 2015) – The International Higher Education Exposition of Macao will be held March 13-15 at The Venetian® Macao's Cotai Expo, organised by The Venetian Macao and the Tertiary Education Services Office of the Macao SAR government.

Previously known as the Macau Education Fair, the International Higher Education Exposition of Macao is the leading education event in Macao and provides students and parents with the means to gather information on education and training options in Macao and internationally. This year's theme is "International Higher Education Exposition of Macao is Your Milestone to Success," and with over 7,000 square metres of exhibition space, the expo promises to offer the best opportunity and environment to gather vital information about higher education in one convenient location.

Local and overseas institutions and consultancies will be in attendance to talk about their institutions and the academic courses and certifications they offer. There will be 112 exhibitors and around 110 booths offering a range of education programmes for a crowd of attendees that is expected to be in excess of 10,000. There will be representatives of international institutions from mainland China, Macao, Hong Kong, Taiwan, Japan, the United States, Portugal, the United Kingdom, Canada, Australia, New Zealand and others. Switzerland and Austria have newly joined this year.

Around 50 seminars on further studies will be delivered by participating colleges and institutes, and visitors will be able to seek advice from educational experts to collect reliable information on educational options. There will also be an exclusive symposium about further studies and public examinations in the United Kingdom. In addition, the General Association of Chinese Students and the Macao New Chinese Youth Association have organised 18 subject consultation sessions to offer information about choosing majors and its corresponding career prospects.

“The Venetian Macao is happy to once again facilitate this important event with the Tertiary Education Services Office, and we are very pleased that it has returned to The Venetian Macao,” said Gene Capuano, Vice President of Convention and Exhibition Operations, Venetian Macau Limited. “We encourage and support continuing education, and we can see the tremendous importance education has to locals and neighbouring cities by the numbers that show up each year. We look forward to working with the Tertiary Education Services Office of the Macao SAR Government again to host this kind of meaningful event in future. ”

Helena Lo, Functional Head of the Tertiary Education Services Office of the Macao SAR government added: “Higher education is devoted to the cultivation of talent needed in Macao, and to cope with local economic development, the government has recently increased its resources toward the development of Macao higher education. We are organising this event with The Venetian Macao again this year, aiming to provide comprehensive information on further studies to students and parents in Macao and the Pan-Pearl River Delta region. We hope this exposition can help in ideal decision making when taking up higher education.”

The opening ceremony will be held at The Venetian Macao’s Cotai Expo Hall A, March 13 at 3 p.m. The International Higher Education Exposition of Macao is open to public with free admission. For further details about the fair, please visit www.venetianmacao.com/mice/highlights/macau-education-fair.html.

International Higher Education Exposition of Macao

Schedule:

March 13, 2015, 4-7 p.m.

March 14-15 2015, 1-7 p.m.

Venue: Cotai Expo Hall A, The Venetian Macao

Remarks: Free admission



Photo caption: Organisers and hosts at a press conference Tuesday at The Venetian Macao announce the upcoming International Higher Education Exposition of Macao. The March 13-15 event will provide visitors the opportunity to explore educational options locally, regionally and internationally.

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About The Venetian® Macao

Opened in 2007, The Venetian® Macao is Macao's first integrated resort featuring stunning replicas of the famous canals and architectural icons of Venice, Italy. The Venetian Macao features 3,000 suites, 1.2 million square feet (111,000 square metres) of convention and meeting facilities as well as a 15,000-seat Cotai Arena designed for world-class sports events and electrifying entertainment. The Venetian Macao is also home to the unique, 1,800-seat luxury Venetian Theatre, hosting the best in international and Chinese entertainment; more than 30 renowned restaurants; TAIVEXMALO Day Hospital & Spa; the incredibly fun QUBE indoor playground and more than 300 retailers at Shoppes at Venetian. Outdoor recreation areas include swimming pools and cabanas and a mini-golf course.

For more information, please visit www.venetianmacao.com.