



## Press Release

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### **China's hit reality show 'Sing My Song' back at The Venetian Macao** *Singer-songwriters from season 1 and 2 and celebrity mentors took to the stage of the Cotai Arena*

**(Macao, March 19, 2015)** – With The Venetian® Macao as the main sponsor, smash hit reality TV talent show “Sing My Song” returned to The Venetian® Macao’s Cotai Arena Thursday night to film ***“SONGS OF SPRING” 2015 SING MY SONG WORLD TOUR – MACAO***. The concert which featured 16 contestants and two celebrity mentors will be broadcast on CCTV-3. The Macao concert is also the opening show of ***Sing My Song World Tour in 2015***.

Produced by Star China International Media Co. Ltd. and Starry Productions, “Sing My Song” has somewhat reinvented the musical reality genre by requiring contestants to perform their own compositions rather than covering other artists’ songs.

The celebrity mentors on the night were renowned singer-song writer Tanya Chua and accomplished singer Emil Chow. The duo took the stage with the top 16 singer-songwriters from the studio-based talent show to perform some of their original songs as well as cover versions of some classic tunes such as “Missing is a kind of disease” and “Red high heel.” The very vocal crowd was absolutely thrilled by the wonderful performance.

This reality TV series has revitalized the Chinese music industry and brought together the most talented singer-songwriters from China and abroad, including Singapore and the United States. The singer-songwriters who appeared as part of ***Sing My Song 2015 Macao Concert*** were all contestants from season 1 and 2 of the show. They are: Zun Huo, Na Wu Ke Re, Runjie Liu, Er Luo, Naipeng Gou, Jun Xu, Xiaotian Wang, Zhao Zhao, Luoli Chen, Yuxin Lei, Tian Yu, Yunying Su, Quan Dai, Yutong Liu, Nan Meng and Hanggai Band.

The concert also featured local singer Hyper Lo, who kick-started the night with his latest single “I do.” The performance was in conjunction with the launch of the song’s music video which was

sponsored by Sands China Limited and filmed at the integrated resort. As a long-term supporter of the local creative and cultural industries, Sands China Limited is dedicated to supporting local music creation and providing local talent with exposure to international markets. Sponsoring the music video was another example of Sands China's effort to support local creative and cultural groups.

Apart from ***Sing My Song 2015 Macao Concert***, The Venetian Macao has sponsored other Star Music Media Ltd events including the Star TV China Music Awards and The Voice of China concerts at the integrated hotel since their partnership began in 2011. This latest sponsorship is another example of Sands China's multi-tiered entertainment strategy in action which aims to bring a wide variety of music, sports and cultural events to Macao to help raise the city's profile as a world center of tourism and leisure.





**Photo caption:** Hit reality TV talent show “Sing My Song” returned to The Venetian Macao’s Cotai Arena Thursday night to film **“SONGS OF SPRING” 2015 SING MY SONG WORLD TOUR – MACAO**. The concert saw 16 contestants and two celebrity mentors, Tanya Chua and Emil Chow, take to the stage. The concert was scheduled to broadcast on CCTV-3.



**Photo caption:** Local singer Hyper Lo kick-started **“SONGS OF SPRING” 2015 SING MY SONG WORLD TOUR – MACAO** with a rendition of his latest single “I do.” The performance was to announce the launch of the song’s music video which was sponsored by Sands China and filmed at the integrated resort.

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### **Entertainment at Sands China Ltd. Resorts**

Sands China Ltd. has as a clear vision to establish Macao as Asia's top entertainment destination.

The 15,000-seat Cotai Arena is the only venue in Asia ranked in *Pollstar's* Top 100 Worldwide Arena Venues based on ticket sales. It is the top entertainment destination in southern China, hosting the world's and the region's biggest names in music, sports and awards shows. Superstars frequently choose the venue as the starting point of their Asian tours.

The 1800-seat multi-purpose Venetian Theatre is one of the most luxurious entertainment venues in greater China. Featuring ushers in black-tie, champagne service, gourmet food and beverage items and other unique, premium amenities, it offers an intimate, luxurious and exclusive venue experience. The Venetian Theatre is playing a key role in bringing the best in international and Chinese entertainment to Macao, with a luxury theatre experience like no other in the region.

The 650-seat Sands Theatre regularly features internationally-renowned singers, performers and artists of the highest calibre. From traditional Chinese-costumed dancers to modern performances, and from singing troupes to contemporary bands, everything from Western rock to Cantonese pop is covered.

With an unbeatable diversity, the entertainment offering of Sands China Ltd. is ushering in a new era of entertainment in Macao.

For information about upcoming shows and events, visit [www.venetianmacao.com/entertainment.html](http://www.venetianmacao.com/entertainment.html).