

FASHION FORWARD

Zara brings the Augmented Reality technology to Shoppes at Venetian, while JW Anderson's new collection collaboration with UNIQLO, inspired by the UK's hip and happening Brighton Beach, is now in store at Shoppes at Venetian.



NEW AT UNIQLO

Super cool London-based fashion brand JW Anderson has teamed up with UNIQLO to present a brand new Spring-Summer 18 collection inspired by Britain's Brighton Beach. Vibrant striped t-shirts and knit polos inspired by beachwear, as well as stylish dresses, seersucker bomber jackets, flared skirts and blouses are now available at Shoppes at Venetian.

Shop 212, Level 3, Shoppes at Venetian



ZARA AR APP

Visitors can now shop Zara's Spring-Summer 18 Studio collection, featuring an eclectic mash-up of boho-chic and near-now vintage prints and fabrics, in Augmented Reality. Simply download the Zara AR app, visit the store, position your smartphone and watch as models Léa Julian and Fran Summers seemingly come to life. Snap photos or videos within the app and share to social media platforms – and don't forget that all looks can be purchased on the spot with just one click.

Shop 103, Gondola Street, Level 3, Shoppes at Venetian



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