

Press Release

Sands China Welcomes Macao's First AP House by Audemars Piguet

One of the largest AP Houses in the world,

AP House Macau takes the experiential approach to retail to new heights

(Macao, Nov. 27, 2024) – Sands China Ltd. has welcomed AP House, from Swiss Haute Horlogerie manufacturer Audemars Piguet, to its retail portfolio. The experiential lifestyle concept prioritises the comfort of home and human relationships, resulting in a luxurious residential environment for watch aficionados. At more than 900 square metres, spread over two floors, the expansive AP House Macau includes multiple lounge areas, a dining room, a bar, a spacious outdoor terrace, a tailored selection of exquisite timepieces and a Masterclass room. Setting trends in immersive retail, the new opening, which visually combines the brand's Swiss origins with Macao's heritage and culture, is expected to attract collectors from around the world.

Grant Chum, CEO and President of Sands China Ltd. said, "We are delighted that Shoppes at Four Seasons, a pre-eminent luxury shopping destination, is now home to Greater China's largest, and Macao's first, AP House. Sands China and Audemars Piguet have a shared philosophy of blending high-end shopping with artistic and cultural lifestyle experiences for the benefit of discerning guests from around the world."

David Sylvester, President of Global Retail, Las Vegas Sands Corp. added, "The opening of AP House at Shoppes at Four Seasons reflects our unwavering commitment to redefining luxury retail, blending exceptional craftsmanship with immersive experiences, and world-class hospitality. This collaboration with Audemars Piguet reflects our shared vision of creating extraordinary destinations for discerning global guests. Together, we celebrate Macao's role as the world's premier shopping destination, where world-class retail experiences are seamlessly integrated with cultural richness and luxury."

Peggy Hu, Chief Executive Officer, Audemars Piguet Greater China Region said, "As one of the largest AP Houses in the world and the first of its kind in Macao, this opening marks a beautiful milestone for our brand. We are proud to welcome our guests coming from the whole Greater China region, sharing with them our passion for horology and craftmanship in such a unique space."

AP House Macau – A Journey of Discovery

Designed in collaboration with Hong Kong architecture and design studio LI&Co, Greater China's largest AP House takes the innovative concept to the next level. The sophisticated haven of tranquillity allows visitors to escape the bustling city as they go on a voyage through the Audemars Piguet universe, immersed in an atmosphere of heritage, modernity, and the natural environment. Guests can enjoy a cocktail at the bar or at the stylish outdoor terrace, be hosted at a dinner party in the light-filled dining room or relax in one of two lounge areas while admiring contemporary artworks from local galleries. The art of crafting watches is also celebrated with a curated exhibition of exceptional pieces and a Masterclass room for enthusiasts to expand their knowledge.

Unlike anything Macao has seen in the timepiece market, AP House Macau deepens the relationship between connoisseurs and the brand through shared moments that showcase Audemars Piguet's fine timepieces, its expertise, and its place in society.

Sands China will continue to collaborate with international brands to bring innovative concepts to Macao, in line with its commitment to tourism diversification and the elevation of Macao as a World Centre of Tourism & Leisure.

AP House Macau is located at Shop1040a, Shoppes at Four Seasons. Shoppes at Four Seasons is part of Sands Shoppes Macao and is interconnected with Shoppes at Venetian, Shoppes at Parisian and Shoppes at Londoner. Sands Shoppes Macao is the largest duty-free shopping experience in Macao and is home to approximately 850 retailers, including the world's best.



Photo caption: Sands China Ltd. has welcomed Macao's first, and Greater China's largest, AP House from Swiss Haute Horlogerie manufacturer Audemars Piguet to Sands Shoppes Macao.

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About Sands China Ltd.

Sands China Ltd. (Sands China or the Company) is incorporated in the Cayman Islands with limited liability and is listed on The Stock Exchange of Hong Kong Limited (HKEx: 1928). Sands China is the largest operator of integrated resorts in Macao. The Company's integrated resorts on the Cotai Strip comprise The Venetian® Macao, The Plaza® Macao, The Parisian Macao and The Londoner® Macao. The Company also owns and operates Sands® Macao on the Macao peninsula. The Company's portfolio features a diversified mix of leisure and business attractions and transportation operations. This includes Sands Shoppes Macao, the largest duty-free shopping experience in Macao with approximately 850 retailers, including the world's best brands. It consists of four interconnected malls: Shoppes at Four Seasons, Shoppes at Venetian, Shoppes at Parisian and Shoppes at Londoner. Also included in the Company's portfolio are large meeting and convention facilities; a wide range of restaurants; world-class entertainment at The Venetian Arena, The Londoner Arena, The Venetian Theatre, The Parisian Theatre, the Londoner Theatre and the Sands Theatre; and a high-speed Cotai Water Jet ferry service between Hong Kong and Macao. The Company's Cotai Strip portfolio has the goal of contributing to Macao's transformation into a world centre of tourism and leisure. Sands China is a subsidiary of global resort developer Las Vegas Sands Corp. (NYSE: LVS).

For more information, please visit www.sandschina.com.

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