

[For Immediate Release]

COVA Opens its First Store in Shoppes at Four Seasons, Macao





*To download hi-res images of this press release, https://shorturl.at/zLVZ1

(Macao, 29 January 2024) COVA, Milan's beloved premium confectionery destination now opens its first store in Macau on 25 January. Located at Shoppes at Four Seasons, the new store adds a new favorite luxurious destination of delicacies and Italian coffee.

Experience a blend of tradition and luxury at the new COVA Macao. This new destination is a reminiscent of the original Milanese Cova café. The store retains the gorgeous crystal chandeliers and sapphire blue suede carpets, off-white cake cabinets and Italian espresso machine, showcasing the brand's luxurious style.

Indulge in an array of fresh cakes, pastries, croissants, sandwiches, salads as well as Italian espresso, all using the traditional recipes from Milan. In addition, whole cakes pre-orders are most welcomed, sharing the luxurious experience with your friends and family. Exquisite gifts of chocolates, coffee, olive oil airflown from Milan are also available.

COVA Macao is the exciting new addition to an extraordinary brand COVA with over 200 years history. Come and visit us.

Address: K1, Mezzanine Level, Shoppes at Four Seasons, Taipa, Macao

Business hour: 10am to 10pm, Monday to Sunday and Public Holiday

Telephone: (853) 2882 0083

For ordering cakes and menus, please access https://shorturl.at/gtIUZ



About COVA

Founded in 1817 in Italy, COVA started as a popular Italian desserterie, capturing the hearts of many generations of dessert lovers with the shop's stylish decor, attentive service, and its delectable selection of desserts. Over the years COVA has evolved into the epitome of fine desserts, fusing tradition with novelty, finesse and style. In 2013, COVA joined the LVMH Group with an international expansion in Hong Kong, Paris, Beijing, Shanghai, Taiwan, Tokyo, Monte Carlo, Dubai, and many other cities. COVA Hong Kong offers food lovers authentic Italian cuisine, a selection of sensational fresh cakes and desserts as well as renowned chocolates and confectioneries directly imported from Milan. Today, COVA has 13 retail outlets and 5 Caffè in Hong Kong in operation, with the majority of them located in tier-one shopping malls including Harbour City, Pacific Place and World Trade Centre, as well as 1 caffe & retail outlet in Macao.

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