



FOR IMMEDIATE RELEASE

DFS CELEBRATES OPENING OF T GALLERIA BY DFS AT THE LONDONER MACAO

**A STAR-STUDED GUEST LIST JOINS DFS AND SHOPPES AT LONDONER FOR AN
AFTERNOON OF BRITISH-STYLED FESTIVITY**

NOVEMBER 28, 2022, MACAU SAR – DFS Group, the world’s leading luxury travel retailer, marked the opening of its latest T Galleria by DFS store in Macau at The Londoner® Macao in true British style on November 25, with a ribbon-cutting ceremony and celebration event. Brand and media partners, social media influencers and VIP guests joined DFS and Shoppes at Londoner for a festive afternoon which included a special opening performance and store tours to showcase all that the premier shopping destination for families has to offer.

Featuring more than 120 of the world’s leading and emerging brands - including 50+ beauty brands, 36 watches and sunglasses brands, and 40+ kids’ fashion and toys brands across more than 22,000 square feet - T Galleria by DFS at The Londoner Macao is located within the rebranded and expanded Shoppes at Londoner, which was recently honored as the ‘Most Innovative Retail & Tourism Destination 2022’ at the prestigious Global RLI Awards 2022. The new store gives consumers yet another reason to visit The Londoner Macao, a must-see British-inspired integrated resort in the heart of the Cotai Strip.

During the event, guests took a whirlwind virtual trip to London, enjoying the many British-themed elements of the store alongside an outstanding line-up of highly desirable beauty products. British military-inspired drum and flag performers animated the store, giving lucky customers the impression that they were watching a live Changing of the Guard ceremony at Buckingham Palace.

The new DFS store in The Londoner Macao will leave beauty lovers spoiled for choice, thanks to a new concept called The Beauty Collective, showcasing today’s trendy and emerging brands such as Malin+Goetz, Dr. Barbara Sturm and Tata Harper – all of which are exclusively available at DFS within the entire Macau travel retail network. These can be found alongside British beauty favorites including Burberry, Creed, Jo Malone London and Miller Harris, as well as DFS’ first-ever Penhaligon’s counter.

An exclusive Burberry Odyssey pop-up is also available for customers to try on the latest Burberry beauty products using augmented reality (AR) at the virtual beauty studio as well as through live makeup demonstrations. Upon designated spending, guests can receive an exclusive DFS holiday set or personalized Burberry charm and try their luck at the interactive games for a chance to win additional gifts.*

Continuing into fashion watches and sunglasses, guests can have their pick among 36 brands available across the two categories. And finally, as visitors make their way to DFS’ first-ever cross-category kids’ area with its playful interior reflective of the famous London “tube” transport system, an exciting array of British brands including Alexander McQueen, Jellycat, and Papinee are ready to entice both children and adults alike.

“We are proud to continue to raise the retail bar in Macau with our latest opening at The Londoner Macao, giving us the chance to showcase the best of British brands for our customers,” said Johan Pretorius, Managing Director Macau, DFS Group. “With this incredible array of beauty products, we are thrilled to bring London to Macau and once again demonstrate our leadership in innovative and exciting retail.”

“We are delighted to welcome DFS’ newest store to Shoppes at Londoner and continue our long-term partnership,” said David Sylvester, Executive Vice President of Global Retail, Las Vegas Sands Corp. “With a focus on authentic British brands and kids’ elements, the new store perfectly complements The Londoner Macao’s British-inspired ambience and offerings. It also helps realize our vision of building a family mall that has a luxury shopping experience with a mix of premium lifestyle components.”

From now through the end of the year, guests who visit and shop at T Galleria by DFS, Macau, The Londoner can participate in the exclusive digital lucky draw for a chance to win exciting prizes.* A fun-filled calendar of kids workshops and activations taking place throughout the store will also be available all through November and December.*

**Terms and conditions apply. Please visit the store for more details.*

Download high resolution images [here](#).

FOR FURTHER INFORMATION, PLEASE CONTACT:

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About DFS Group

DFS Group is the world's leading luxury travel retailer. Established in Hong Kong in 1960, DFS Group continues to be a pioneer in global luxury travel retail, offering its customers a carefully curated selection of exceptional products from over 750 of the most desired brands. Its network consists of 56 duty free stores located in 13 major global airports and 25 downtown Galleria locations on four continents, as well as affiliate and resort locations. The Group is privately held and majority owned by the world's largest luxury conglomerate, Moët Hennessy Louis Vuitton (LVMH), alongside DFS co-founder and shareholder Robert Miller. DFS Group employs more than 5,000 people focused on creating inspiring omnichannel retail experiences for its customers and is headquartered in Hong Kong with offices in Australia, Cambodia, China, France, Indonesia, Italy, Japan, Macau, New Zealand, Singapore, United Arab Emirates, United States of America and Vietnam.

For more information, please visit www.dfs.com.



About T Galleria by DFS

T Galleria by DFS is the ultimate evolution of the original travel retail concept pioneered by DFS Group. The first downtown store opened in 1968 in Hong Kong, followed shortly thereafter by Honolulu and eventually expanding to 25 locations all over the world. Today, T Galleria by DFS has a presence in the United States of America, as well as across Asia, Europe, Oceania and the South Pacific regions. Linked to the notion of travel through the use of T for the Traveler, the brand stands for what customers have come to expect: an expertly curated assortment of the world's preferred luxury brands, exceptional retail environments, highly personalized services and unique experiences tailored to their specific needs as travelers. T Galleria by DFS enables travelers to realize their individual style, one journey at a time.



About Sands Shoppes Macao

Sands Shoppes Macao is the largest duty-free luxury shopping experience in Macao, with approximately 850 retailers featuring the world's best brands, all under one roof. It consists of the interconnected Shoppes at Venetian, Shoppes at Four Seasons, Shoppes at Londoner and Shoppes at Parisian with a total over two million square feet of opulent retail space.

The luxury shopping experience is part of Sands China's integrated resorts on the Cotai Strip, featuring seven hotel properties: The Venetian® Macao; The Parisian Macao; The Plaza™ Macao (including Four Seasons Hotel Macao, Cotai Strip); and The Londoner® Macao (comprising The St. Regis Macao; Conrad® Macao; and Sheraton Grand Macao; and The Londoner Hotel). Sands Shoppes Macao features some of Macao's first-to-market luxury brands, and with its unique design themes, is an unmissable experience for visitors. Sands Shoppes Macao also delivers a wide array of delectable international cuisine, from high-end gourmet to expansive food court options.

Sands Shoppes Macao has been recognised several times by the Global RLI Awards, the retail industry's premier awards event. Awards include 'RLI Most Innovative Retail &

Tourism Destination 2022' for Shoppes at Londoner, 'RLI International Shopping Center 2017' for Shoppes at Parisian and 'RLI Shopping Centre Renovation 2014' for Shoppes at Four Seasons.

For more information, please visit <http://en.sandsresortsmacao.com/shopping.html>.



About Shoppes at Londoner

Covering over 600,000 square feet (55,000 square metres), Shoppes at Londoner recreates an authentic London street scene and offers exceptional British-themed shopping experience.

Over 150 world-renowned brands gather at this family mall, including Bottega Veneta, Burberry and Tod's. Guests will be impressed by opulent British-themed interiors, a diverse line-up of global retailers including top luxury brands, international fashion brands and family fun boutiques, diverse restaurants and cafés, and innovative entertainment options. Shoppes at Londoner has been honoured as the 'Most Innovative Retail & Tourism Destination 2022' at the prestigious 'Global RLI Awards 2022'.

Shoppes at Londoner is interconnected with Shoppes at Venetian, Shoppes at Four Seasons and Shoppes at Parisian, providing visitors with a total of approximately 850 duty free retail choices.

For more information, please visit <https://www.londonermacao.com/shopping.html>.