

Press Release
For Immediate Release

15 December 2022

MUJI's First Macao Store Opens at The Venetian Macao 16 December

A 21,000 sqft daily goods department store that supports all aspects of everyday life



Since the establishment in 1980, MUJI has been reflecting on the relationship between human beings, objects, and nature, with an aspiration to create practical, quality products at reasonable prices. MUJI products, born from a rational manufacturing process, are like empty vessels that articulate simplicity and emptiness, yielding universality that embraces the feelings and thoughts of all people. The comfort and convenience brought by MUJI products have gained resonance and recognition from many customers. As of August 2022, MUJI operated over 1,072 stores globally, including 493 domestic stores in Japan and 579 overseas stores. MUJI started setting foothold in Hong Kong and Mainland China in 2001 and 2005 respectively. To share the ideology of “a simple, pleasant life” with more customers, MUJI opens its first store in Macao to support people living in the area by providing apparel, household goods, food, and on-the-go essentials that meet the needs of every aspect in day-to-day living.

Operated by MUJI Hong Kong, the first MUJI store in Macao will open at The Venetian® Macao on 16 December 2022 at 11 am. The Venetian Macao is chosen for the opening of the first store since it is a large-scale shopping complex well known to locals and visitors, and this allows MUJI to reach out to customers of all ages who have different personalities and lifestyles, and cater to their daily needs.

With a total floor area of 21,000 square feet, the new store is the largest retail store in Hong Kong and Macao region. Based on MUJI's ideology of “a simple, pleasant life”, besides offering the most comprehensive merchandise assortment from the users' perspective, the new store also features a home living thematic display area so customers can find inspirations for living well under a spacious, comfortable store environment.

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“Nature and Modern Living” as store design concept



With “Nature and Modern Living” as the store design concept, the new store aims to convey MUJI’s philosophy of “simplicity and “without unnecessary features or decorations” in a visualized, sensible way through an interior design emphasizing on the use of different materials and merchandise display. The new store has two floors—on the lower floor, natural materials such as wood, stone, and metal are used to reveal their original and processed forms, allowing customers to re-discover nature, the origin of every objects, and explore its possibilities; on the upper floor, artificial industrial materials such as metal plates and steel pipes are combined with natural materials to create new textures, together with the open ceiling design, aiming to bring a store ambience that presents MUJI’s view of nature in a way that customers have not experienced before.

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A “One-stop Daily Goods Department Store” supporting all aspects of daily life



Clothing, food, accommodation, and travelling are the basics of life. MUJI continuously creates and improves products through three core principles—material selection, process streamlining, and packaging simplification, bringing customers over 7,000 simple-designed, functional daily goods at reasonable prices for a convenient, comfortable life. The new store features the most comprehensive merchandise assortment ranging from men’s, ladies’ and children’s wear, MUJI Labo, household goods, personal care items, food, to MUJI to GO on-the-go essentials, taking care of every aspect of daily life.

Features a home living thematic display area to bring inspirations for modern homes



How to make the best use of limited space for a comfortable home living has always been a common concern of today's customers. The new store will feature a 700-square-foot home living thematic display area, where simple-designed, versatile, and compatible MUJI furniture and storage items are arranged together to present the scenes of living room, dining room, and bedroom, demonstrating the comfort and peace of mind brought by a simple, pleasant life for inspirations about modern home furnishings.

Signature Items of MUJI – Companion to Daily Life

Life is made up of everyday interactions between people and objects. Through meticulous observation from daily life, MUJI examine products through three principles – material selection, process streamlining and packaging simplification based on users' point of view, bringing more than 7,000 daily necessities that are designed with simplicity in mind, functional, and reasonably priced to cater everyday needs. The new store offers the most comprehensive merchandise assortment, taking care of every aspect of daily life including clothing, food, accommodation, and traveling for a convenient, comfortable life.

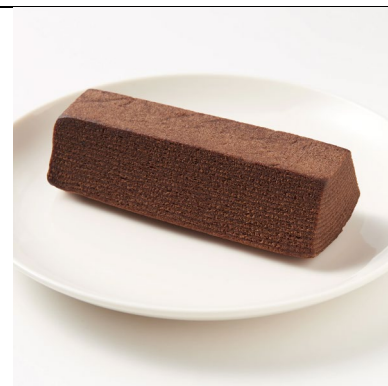
Apparel

With an eye for comfort and functionality, MUJI wear is mainly made from natural materials to meet seasonality and daily living needs, bringing daily wear suitable for going out or wearing at home.

		
Right Angle Socks	Men's / Ladies' Organic Cotton Water Repellent Comfortable Sneakers	Jute Bag
Regular Price: MOP\$25	Regular Price: MOP\$195	Regular Price: MOP\$15 – MOP\$30
<p>While ordinary socks are created at a 120-degree angle leaving a gap between the socks and your feet, MUJI's Right Angle Socks are shaped to narrow the gap and completely cover the heel, so even if it is a low-cut design, the socks are not easy to slip off, and they remain comfortable and fit when worn. Available in various styles to match different shoes, such as sneakers, flats, or high heels.</p>	<p>Insole with cushioning and anti-shock properties is added to the sneaker. Its concave shape design conforms to ergonomics and effectively supports the feet, making them less likely to feel tired when walking. The fabric is treated with water repellent process to protect the sneakers against water-based stains on rainy days. Available in all-season white and various seasonal colours for ease of styling.</p>	<p>Jute is a fast-growing tree that can reach a height of almost 3 meters in 3 to 4 months after sowing. Durable and strong, jute has been used since ancient times in India to make grain sacks or mats. Our jute bag is made of undyed jute that can be decomposed and recycled after worn, making it an environmentally friendly material. Available in B5, A6, A4 and A3 sizes.</p>

Food

Based on the food development principle of “No added chemical seasonings, artificial flavourings and colourings”, the original flavour of the ingredients is retained to bring convenient, healthy food choices for busy metropolitans. Food wastage is minimized during production processes without affecting the taste of food items.


Instant Curry Series

Regular Price: MOP\$20 – MOP\$58

Through visits to curry origins and references to local recipes, MUJI brings you a variety of instant curries with authentic taste and different levels of spiciness. Heat it with hot water or microwave and enjoy. It can be stored at room temperature for convenience. Available in more than 30 flavours, with the non-spicy Apple & Vegetable Curry as the best-selling flavour.

Instant Soup Series

Regular Price: MOP\$28 – MOP\$68

Over 20 choices of western and Japanese soups are available. Made with freeze-drying technology, it is ready to serve in minutes by just adding hot water. An ideal light food to replenish energy.

Baumkuchen Series

Regular Price: MOP\$15

Food ingredients are highly cherished and baumkuchen with uneven colour or shape won't be screened out. The shape of each Baumkuchen may be different, but all of them are equally delicious. There are more than 10 flavours to choose from, such as chocolate, caramel, coffee, and banana.

Household Goods

Regarding product design, MUJI remains true to the philosophy of “Create daily goods in the forms that are truly necessary” to bring products that provide basic functions, and can be used for a long time. Each product design is a rational expression of its essence without unnecessary decorations that articulates simplicity, allowing each product to blend into your living environment naturally, and become part of your life. For personal care items, MUJI uses natural water from deep mountain caves in Japan and a variety of natural plant extracts and moisturising functional properties to bring different series of face, body, and hair care series so users can choose suitable items based on seasons and skin conditions.

		
<p>Beads Sofa with Cover Regular Price: MOP\$1,260 – MOP\$1,410</p>	<p>PP Sturdy Storage Box Regular Price: MOP\$100 – MOP\$200</p>	<p>Sensitive Skin Face Care Series Regular Price: MOP\$22 – MOP\$138</p>
<p>The microbeads filling offers comfortable support by cushioning where it's needed most. When used horizontally, it wraps from shoulders to waist for soft support so you can sit on it comfortably for reading or watching TV; when used vertically, it stretches out to naturally support your whole body for enhanced comfort when you lie down for a nap. Must be used with a Beads Sofa Cover, which is sold separately. Replenishing Cushion is also available for refill.</p>	<p>Made with sturdy, durable PP material, the storage box is suitable for use in outdoor spaces such as balconies and usable as a coffee table or a stool with the lid closed. Designed with handles so you can move it around easily. Available in 22L, 30L, 50L and 70L sizes for plentiful storage capacity.</p>	<p>Features a mild formula and infused with natural plant properties such as grapefruit and purslane extracts and moisturising functional properties such as Lipidure®, this series is suitable for individuals with sensitive skin which is prone to dryness or skin irritation caused by dryness, season change or stress. The series offers cleansing oil, facial wash, toner, and lotion for users to complete basic skincare routine.</p>

MUJI to GO Travel Essentials

Travel is an extension of daily life. Instead of preparing specially for the journey, using lightweight and functional travel accessories will make every journey as comfortable as everyday life. MUJI to GO was born from this idea.

		
Polyester Water Repellent Less Tiring Backpack	Neck Cushion	Paraglider Cloth Gusset Case
Regular Price: MOP\$280	Regular Price: MOP\$108 – MOP\$280	Regular Price: MOP\$78 – MOP\$108
The thickness of the inner and outer sides of the shoulder pad is improved to help reduce the burden on the shoulders so you won't feel tired easily even after long hours of use. With a multi-compartment design and a laptop compartment, users can store personal belongings in an organised way, making it suitable for work or daily outings.	Filled with fine beads stuff and covered with stretchy material, it fits the body line naturally and provides comfortable support. Usable as a seat cushion or a mini pillow for a nap. Available in a hooded style, the hood can be used as a face cover when sleeping on a plane or car for falling asleep easier.	Made of durable paraglider cloth, it's suitable for storing clothes and personal items necessary for your trip in an organised way. It can be folded into a pocket size for easy storage and portability when not in use. Sizes are compatible with MUJI Suitcases so that you can fully utilise the limited space in the suitcase.

Home Living Thematic Display Area



The store features a home living thematic display area, bringing inspirations to interior arrangement of modern homes. Based on MUJI's ideology of "a simple, pleasant life", the area showcases how to use the simple-design, functional MUJI Furniture and Storage Units flexibly together to organise living space and set up a comfortable home with sufficient storage capacity, bringing interior arrangement and furnishing inspirations to customers.

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Living and Dining Room



Designed with "Life for Two" in mind, the area demonstrates utilising a limited space of 400 square feet. Wooden Stacking Shelves are used as the main furniture to construct the entire living room and dining room. Available in oak wood and walnut wood, the Wooden Stacking Shelves are sturdy, durable and have natural wood grain. Designed in standardised modular size, the shelves can be expanded vertically or horizontally or added with additional layers for assembling into a TV cabinet, storage rack, or home partition while ensuring storage capacity, demonstrating the versatility of MUJI Furniture for long-term use. Light-coloured furniture can bring a bright, fresh ambience to the home; with soft lighting, you will feel warm and relaxed.

Bedroom



Steel Unit Shelf is used to construct this 200 square feet bedroom. By combining different layers, accessories and parts, you can use it as a clothes hanger, display shelf or bookcase for better use of the corner area in the bedroom. Pair with MUJI Storage Units and turn it into an open storage system in which you can store possessions in an organised way according to the frequency of use, allowing easy and quick access to frequently used items to keep your bedroom clean and tidy.

Walnut Furniture Display Area



Filling living space with furniture of similar colours can bring a harmonious, unified visual effect so occupants can feel more comfortable when staying home. The Walnut Furniture Display Area is about 300 square feet and demonstrates how to assemble different cabinets and parts into a storage or TV cabinet for keeping items used in everyday life. A dark-coloured leather sofa can add elegance and calmness to the living room; with a height of only 60cm, the sofa makes the living room look roomier.

Sleep Experience Zone



To ensure quality sleeping time, besides changing your daily habits, using suitable bedding goods can also improve sleep quality. A 200 square feet sleep experience zone is available for customers to try on different pillows, mattresses, and bed frames for selecting suitable bedding goods based on personal sleeping habits and bedroom space. Enjoy better sleep with seasonal bed linens with a comfortable touch and soft colour.

Xmas Gift Ideas



This holiday season, exchange blessings with friends and family through heartfelt, functional gifts and let care and gratitude fill each other's lives. An array of gift ideas ranging from daily wear, household goods to personal care items is available for you to send your blessings. Besides, a wide range of snacks is also available for your easy preparation of holiday gatherings. From now until 27th December, enjoy special offers on selected items for gift-giving.



A delicate range of practical gifts and gathering snacks is available for your easy preparation of joyous season.

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Limited-time Special Offers

		
Men's / Ladies' Lightweight Pocketable Down Vest / Jacket	Men's / Ladies' Organic Cotton Flannel Wear	Wool Scarf
Regular Price: MOP\$250 – MOP\$480 Special Price: 20% off (MOP\$200 – MOP\$384)	Regular Price: MOP\$150 – MOP\$350 Special Price: 20% off (MOP\$120 – MOP\$280)	Regular Price: MOP\$150 – MOP\$280 Special Price: 20% off (MOP\$120 – MOP\$224)
Made from environmental friendly recycled nylon fabric. The down has a 750FP for warmth and an appropriate thickness for wearing as an inner or outer layer. Features a pocketable design for portability.	With both sides underwent brushing process, the fabric brings fluffy comfort to the body. The collection offers a wide range of seasonal colors and patterns, making flannel wear an essential for winter.	Made from wool, it is warm and soft to the touch. More than 15 colors are available for easy styling with different daily outfits.
		
Polyester Water Repellent Sacoche	Men's / Ladies' Organic Cotton Flannel Side Seamless Pajamas	Cotton Flannel Room Shoes
Regular Price: MOP\$85 – MOP\$100 Special Price: 20% off (MOP\$68 – MOP\$80)	Regular Price: MOP\$350 Special Price: 20% off (MOP\$280)	Regular Price: MOP\$98 Special Price: 30% off (MOP\$69)
Lightweight and compact in size, yet large enough to keep essential personal belongings such as mobile phone and wallet. The water repellent fabric protects it against water-based stains.	The fabric surface has undergone a brushing process to bring warmth and comfortable touch. Side seams and labels are removed to minimise skin irritation for a goodnight's sleep.	As the temperature drops, send a pair of comfortable slippers as gift to make the gift recipient feel warm and comfortable when staying home.
		
High Quality Paper Planner	PP File Box	Interior Fragrance
Regular Price: MOP\$38 – MOP\$88 Special Price: 50% off (MOP\$19 – MOP\$44)	Regular Price: MOP\$12 – MOP\$105 Special Price: 20% off (MOP\$10 – MOP\$84)	Regular Price: MOP\$85 – MOP\$250 Special Price: 10% off (MOP\$77 – MOP\$225)
Made from high quality paper manufactured from purified pulp for smooth writing texture. The open-flat design makes it convenient for writing across pages.	Helpful in keeping your documents and other daily goods neatly. It can be used alone or fitted into MUJI Storage Furniture such as Unit Shelf or Wooden Stacking Shelf to bring a neat working space.	Simply put the rattan sticks into the bottle and allow the fragrance to diffuse. Available in woody, herbal, floral, clear, and citrus scents.

Snacks and Drinks for Holiday Gatherings

		
Potato Chips	Cacao Truffle	Chocolate Strawberry
Regular Price: MOP\$28	Regular Price: MOP\$32	Regular Price: MOP\$26 – MOP\$38
These crispy, delicious chips are made from French potatoes. Available in three flavours including Garlic Sauce, Guerande Sea Salt and French Jura Cheese.	Smooth, meltingly soft chocolate made with a mix of crushed nuts or dried fruits. Available in four flavours including pistachio, raspberry macaron, orange peel and salted caramel, bringing sweet treats to gatherings.	Freeze-dried strawberries are wrapped in chocolate, and the sweet and sour taste of the dried fruit and the sweetness of the chocolate is well balanced. Available in various flavours including Rum Chocolate Strawberry, White Chocolate Strawberry, and Chocolate Strawberry.
		
Peanut Chocolate	Caramel Popcorn	Instant Matcha Latte
Regular: MOP\$25	Regular Price: MOP\$10 / \$30	Regular Price: MOP\$35
Roasted peanuts are wrapped in a smooth chocolate for a rich flavor. Peanuts are vary in size for a richer texture. Bite-sized for easy enjoyment.	Made with American corn, it has a crispy taste and is available in small and large pack sizes, making it easy to share with friends in holiday gatherings.	Made with blended matcha from Kyoto for a rich matcha milk drink, bringing you a traditional Japanese flavour. Each pack can make ten cups, ideal for gatherings.

MUJI The Venetian Macao Store Opening Gift Redemption

	<p>To celebrate new store opening, from 16th to 18th December 2022, customers are entitled to a complimentary Macao store limited Jute Bag A4 upon any single net spending of MOP\$300 or above at MUJI The Venetian Macao while stocks last. Gifts are limited to 600 pcs daily and available while stocks last.</p> <p>Terms and Conditions apply. For details, please refer to in-store materials or contact our store staff.</p> <p><u>About the design</u> Inspired by the Portuguese tiles commonly found along the streets and alleys, the pattern design reflects the diversity and inclusion of Macao's traditional culture.</p>
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Basic Store Information	
Store Name	MUJI The Venetian Macao
Opening Date	16 December 2022
Business Hours	11:00 – 21:30
Address	Shop 205, Level 3, Shoppes at Venetian
Floor Size	21,000 square feet
Merchandise Mix	Apparel 45% / Household Goods 40% / Food 15%
Customer Enquiry	Tel: +853 2851 5050 / Email: mujics@muji.com.hk

About MUJI

Through meticulous observation, MUJI develops various functional products from the users' point of view, fusing together the wisdom of living with our customers' expectations, yielding universality that embraces the feelings and thoughts of all people. We aim to bring customers a comfortable and convenient life. With items ranging from apparel, household goods to food, the foundation of our ideology is to provide a complete solution to problems encountered in daily life.

MUJI Hong Kong & Macao Official Website

<http://www.muji.com/hk/>

MUJI Hong Kong & Macao Facebook Page

<http://www.facebook.com/muji.hongkong.macao>

MUJI Hong Kong & Macao Instagram Page

http://www.instagram.com/muji_hongkong

MUJI Hong Kong Official Online Shop

<http://onlineshop.muji.com.hk>

Café&Meal MUJI Hong Kong Website

<http://cafemeal.muji.com/hk/>

MUJI Hong Kong Mobile App

MUJI passport

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