





#### From NBA Legend to Business Mogul

Shaquille O'Neal is one of the world's most successful athletes-turned-businessmen, whose accomplishments both on and off the court have translated into a highly sought-after consumer brand. As an entrepreneur, sports analyst, DJ, restaurateur, and brand ambassador, Shaquille O'Neal's signature "Business of Fun" mantra resonates throughout each of his countless ventures.

In December 2015, Shaquille O'Neal partnered with Authentic Brands Group (Authentic), a global brand development, marketing, and entertainment platform to co-own and manage his brand. As part of the partnership, O'Neal became a significant shareholder in Authentic. He joined a roster of Authentic's growing entertainment portfolio that includes some of the world's most iconic athletes and cultural figures, including David Beckham, Sports Illustrated, and Muhammad Ali.

The 15-time NBA All-Star's unprecedented athletic career spanned nearly two decades and earned him countless awards and honors, including NBA Most Valuable Player, NBA Rookie of the Year, four NBA Championships and a First Ballot NBA Hall of Famer. Currently, O'Neal is an analyst on TNT's Emmy Award-winning "Inside the NBA."

O'Neal, who has a PhD in Leadership and Education, established The Shaquille O'Neal Foundation which provides resources for underserved youth.





**Popular Songs:** 

(( Roller Coaster ))

**《Beat Kune Do》** 



MC Jin shot to fame in 2002 after dominating BET's "106 & Park" for seven consecutive weeks as the undefeated champion of the "Freestyle Friday".

His incredible run led to a deal with Ruff Ryders, making him the first Asian solo rapper to sign with a major record label. His iconic tracks include "Learn Chinese," "Hip Hop Man," "ABC," and "Nobody," and he has also appeared in blockbuster films such as "2 Fast 2 Furious".

In recent years, he has gained even more popularity across Greater China by participating in hit variety shows like "Rap of China," "Rap Star Dream Maker," and "Idol Producer." Today, he stands as one of the most respected OG rappers in the region.



### KEUNG TO @MIRROR | ACTOR | SINGER

**Popular Songs:** 

《濤》《蒙著嘴說愛你》 《一號種子》《Every Single Time》 《Master Class》《鏡中鏡》



Keung To is a singer, actor and member of boy band MIRROR. Alongside his professional pursuits, Keung To enjoys playing basketball and approaches his work with great passion. His wholesome and endearing image has made him a fan favorite, drawing crowds to his local district each year on his birthday.

Keung To won the 2018 talent competition King Maker with overwhelming support and debuted with MIRROR that same year. The following year, he took his first steps as a solo artist and actor by releasing a single and starring in a TV show. His popularity soared over the years, and he was voted by the city as My Favorite Male Singer, the youngest winner ever at the age of 21, and his songs as My Favorite Song at the Ultimate Song Chart Awards in multiple years. Keung To's rising fame was acknowledged by Variety and Tatler in 2021, naming him a breakout star of Asia. In 2022, he stepped onto the big screen with his debut film Mama's Affair.

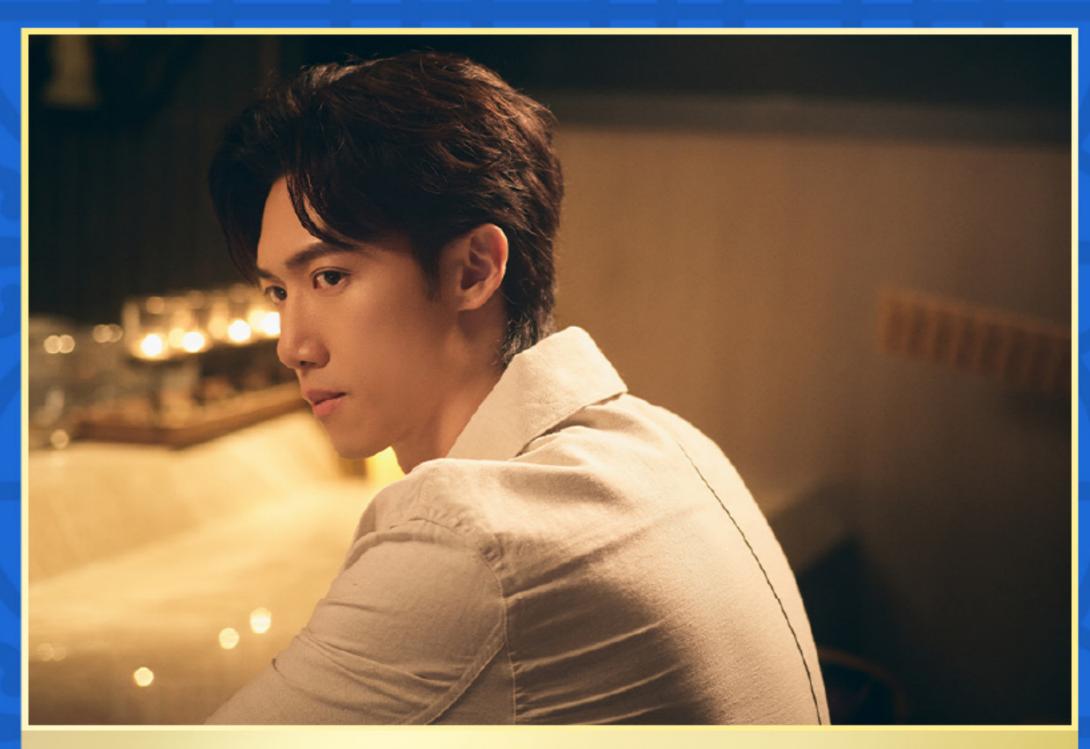
Represented in: Movies - We 12, The Moon Thieves, My Heavenly City, Mama's Affair; TV Drama - My Lovely Liar, We Got Game, Sometimes When We Touch.



### STANLEY YAU@MIRROR (ACTOR | SINGER)

**Popular Songs:** 

《来不及》《Endless Game》 《Drunk In Love》



Stanley Yau is a Hong Kong actor and singer, best known as a member of the popular boy band MIRROR.

Stanley made his official debut in 2018 following an outstanding performance on a widely watched local talent show King Maker.

In 2021, Stanley appeared in the Taiwanese crime suspense drama Trinity of Shadow, aired on HBO Taiwan Region, expanding his reach beyond Hong Kong and showcasing his potential for major screen roles. Continuing his TV drama work in 2022, Stanley landed his first leading male role in Into the Wild.

Represented in TV Drama - What If, My Lovely Liar, The Floating Generation, We Got Game, Into the Wild, I SWIM, In Geek We Trust.



### EDAN LUI@MIRROR

ACTOR | SINGER

**Popular Songs:** 

《小諧星》

**« Mr. E's Series of Unfortunate Events )** 



Edan Lui is a diverse male artiste - an actor, singer, variety show host, and member of the boy group MIRROR.

In 2018, Edan participated in *King Maker*, finishing in eighth place and debuting as a member of MIRROR. In 2021, he released his first solo single *Mr. E's Series of Unfortunate Events*. This song not only marked his debut as a solo singer, but also brought him several awards and recognition, including the *CR New Male Singer Silver Award*, *Chill Club's Top Ten Songs of the Year* (Fourth Place), *Chill Club's Newcomer Silver Award*, and *Hong Kong Gold Songs Award Presentation Ceremony – Gold Song*.

In addition to his musical achievements, Edan is active in dramatic performances. Edan was nominated for Best New Actor at the 41st Hong Kong Film Award for his leading roles in the films Chilli Laugh Story and Hong Kong Family.

# Eventinformation

Event Name: NBA Fan Day 2025

Event Date: Saturday October 11, 2025

T i m e : 3:30 PM (Admission Starts at 2:00 PM)

V e n u e : The Venetian Arena, Macao, China

Opening Performance by MC Jin

**Skills Challenge** 

**3-Point Contest** 

**Shooting Competition** 

Slam Dunk Contest

Grand Finale Peformance by Edan Lui, Stanley Yau, Keung To

\*Actual performances may vary

### 酒店指引地图 Hotels Guide Map





### 活动地图指引 EVENT MAP GUIDE



澳门威尼斯人 The Venetian Macao



#### 阿里云呈献 - NBA球迷日2025

NBA Fan Day 2025 Presented by Alibaba Cloud

Saturday 11th October 2025 3:30pm



VVIP -\$ 4988

-\$ 3388 A Res R.V -\$ 1288 SECTION:

VIP -\$ 1788

A Reserve 788 **B** Reserve 588

C Reserve 388





Restricted View seats may have partial obstruction view of the stage

#### 威尼斯人综艺馆

The Venetian Arena

This map is not to scale





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中文

English



小紅书

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