## Floral Projection Show at Place Vendôme

## 凡登廣場花漾燈光秀



## 天幕動畫設計師:周林緯

周林緯出生於杭州,是來自極雨林新媒體工作室的新銳影像設計師。他於 2017 年畢業於中國美術學院跨媒體開放媒體系,並獲頒授 畢業作品金獎。

周林瑋致力研究新媒體藝術,並善於把科技融入創作,曾於中國多個大型藝術活動發佈新作品。此外,他曾與多個中國知名品牌合作,參與商業創意設計,如保利地產、上海 PAGODA 酒店、寧波銀泰「巴黎盧浮宮」VR 虛擬美術館等,亦曾與浙江衛視合作,為《年輕造未來》春季盛典提供技術支援。

## **Projection designer: Zhou Lin Wei**

Born in Hangzhou, Zhou Lin Wei is an emerging projection designer from JYULAM New Media Studio. He graduated from the Inter-Media Open Media Department of the China Academy of Art, receiving the Gold Award for his graduation project.

Zhou is devoted to new media art and specialises in integrating technology in his artworks, many of which have been showcased in major art exhibitions in China. He has collaborated with renowned Chinese brands in commercial creative design including Poly Real Estate, SSAW Pagoda Hotel Shanghai, and Intime Department Store's "Louvre" VR art gallery in Ningbo. He has also provided technical support for the spring gala event "Youth for the Future" of Zhejiang Satellite TV.