

Terms and Conditions

1. **Terms and Conditions:** These terms and conditions (“T&C”) govern the “Winter Celebration Rewards” (“Campaign”).
2. **Organizer:** This Campaign is organized by Venetian Cotai Limited, Venetian Orient Limited and Cotai Strip Lot 2 Apart Hotel (Macau) Limited (collectively the “Company”).
3. **Term:** This Campaign is held from 18th December 2024 to 1st January 2025 (“Term”).
4. **Eligible Shoppers:**
 - a. This Campaign is exclusive to shoppers who are 21 years old or above (“Shoppers”) of shops and kiosks (“Shops”) at Shoppes at Venetian, Shoppes at Four Seasons, Shoppes at Parisian and Shoppes at Londoner (“Sands Shoppes Macao”).
 - b. Shoppers must be valid Sands Rewards members and followers of The Venetian Macao WeChat official account (威尼斯人度假區) in order to participate in this Campaign.
 - c. Employees of the Shops and their immediate families, contractors and their immediate families, employees of the Company and of their affiliates in Macau and their immediate families, are NOT eligible to participate in this Campaign.
5. **Campaign:**
 - 5.1 **Campaign 1: Basic Rewards**
 - a. Subject to the T&C of this Campaign, during the Term, Shoppers spending the aggregate amounts referred to in the below table of this clause 5.1 (a) on the same day at two different Shops are entitled to receive the Rewards Dollars which can be used at Sands Shoppes Macao (“Rewards Dollar Vouchers”) and Complimentary Room Vouchers (collectively the “Basic Rewards”) :

| Total Spending Amount (Two same day valid receipts issued by two different Shops) | Earn Basic Rewards Rewards Dollar Voucher (Can be used at Shoppes at Venetian, Shoppes at Four Seasons, Shoppes at Parisian and Shoppes at Londoner) & Complimentary Room Voucher |
|--|--|
| Spend MOP8,000.00 – MOP19,999.99 | MOP200 Rewards Dollar Vouchers (MOP100 Rewards Dollar Voucher x 2pcs) |
| Spend MOP20,000.00 – MOP49,999.99 | MOP500 Rewards Dollar Voucher (MOP500 Rewards Dollar Voucher x 1pc) |
| Spend MOP50,000.00 – MOP99,999.99 | MOP1,700 Rewards Dollar Vouchers (MOP500 Rewards Dollar Voucher x 3pcs + MOP100 Rewards Dollar Voucher x 2pcs) |
| Spend MOP100,000.00 – MOP299,999.99 | MOP3,500 Rewards Dollar Vouchers (MOP500 Rewards Dollar Voucher x 7pcs) |
| Spend MOP300,000.00 – MOP499,999.99 | MOP10,500 Rewards Dollar Vouchers (MOP1,000 Rewards Dollar Voucher x 10pcs + MOP500 Rewards Dollar Voucher x 1pc) |
| Spend MOP500,000.00 – MOP999,999.99 | MOP18,000 Rewards Dollar Vouchers + 1 night in a Deluxe Room at The Parisian Hotel (MOP1,000 Rewards Dollar Voucher x 18pcs + Complimentary Room Voucher x 1pc) |

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| Spend MOP1,000,000.00 – MOP1,999,999.99 | MOP38,000 Rewards Dollar Vouchers + 1 night in a Rialto Deluxe Suite at The Venetian® Macao or Dynasty Suite at The Grand Suites at Four Seasons (MOP1,000 Rewards Dollar Voucher x 38pcs + Complimentary Room Voucher x 1pc) |
| Spend MOP2,000,000.00 or above | MOP80,000 Rewards Dollar Vouchers + 1 night in a Skyview Villa at The Grand Suites at Four Seasons (MOP1,000 Rewards Dollar Voucher x 80pcs + Complimentary Room Voucher x 1pc) |

- b. Each Shopper is limited to a total of 20 redemptions (regardless of the value) under Campaign 1 throughout the Term of the Campaign.

5.2 Campaign 2: UnionPay Bonus Rewards

- a. Subject to the T&C of this Campaign, during the Term, Shoppers who settled transactions within the aggregate amounts set out in the below table by physical UnionPay Credit or Debit/ATM card* with UnionPay logo on the card face, UnionPay Mobile QuickPass (including but not limited to Apple Pay and Huawei Pay) or UnionPay QR Code (“UnionPay Mobile Payment”) via the UnionPay network (collectively the “UnionPay Card”), are entitled to receive additional Rewards Dollar Vouchers (“UnionPay Bonus Rewards”) sponsored by UnionPay International Company Limited (“UnionPay International”):

*Except for the RMB cards issued by specific Hong Kong and Macau card issuing institutions.

| Total Spending Amount settled by UnionPay Card (Aggregated UnionPay Card sales slip amount from each redemption of Campaign 1) | Earn UnionPay Bonus Rewards Rewards Dollar Voucher (Can be used at Shoppes at Venetian, Shoppes at Four Seasons, Shoppes at Parisian and Shoppes at Londoner) |
|--|---|
| Spend MOP8,000.00 – MOP19,999.99 | MOP100 Rewards Dollar Vouchers (MOP100 Rewards Dollar Voucher x 1pc) |
| Spend MOP20,000.00 – MOP49,999.99 | MOP400 Rewards Dollar Vouchers (MOP100 Rewards Dollar Voucher x 4pcs) |
| Spend MOP50,000.00 – MOP99,999.99 | MOP800 Rewards Dollar Vouchers (MOP500 Rewards Dollar Voucher x 1pc + MOP100 Rewards Dollar Voucher x 3pcs) |
| Spend MOP100,000.00 – MOP299,999.99 | MOP1,500 Rewards Dollar Vouchers (MOP500 Rewards Dollar Voucher x 3pcs) |
| Spend MOP300,000.00 – MOP499,999.99 | MOP4,200 Rewards Dollar Vouchers (MOP500 Rewards Dollar Voucher x 8pcs + MOP100 Rewards Dollar Voucher x 2pcs) |

- b. Shoppers must present the valid Shops receipt / merchant sales invoice used for redemption in Campaign 1, respective UnionPay Card or transaction record(s) of UnionPay Mobile Payment, and UnionPay sales slip(s) of respective spending for redeeming UnionPay Bonus Rewards in Campaign 2. Each Shopper must fulfill the spending requirement in Campaign 1 for Shopper’s eligibility to redeem UnionPay Bonus Rewards in Campaign 2. Shoppers are not allowed to join Campaign 2 individually.
- c. The transaction amount shown on the UnionPay sales slip(s) or transaction record(s) of UnionPay Mobile Payment must be the same or lower than that on the corresponding Shops receipts / merchant sales invoices. However, the total transaction amount on eligible UnionPay sales slip(s)

or transaction record(s) of UnionPay Mobile Payment should meet the required total spending amount under clause 5.2 (a) in order to redeem the UnionPay Bonus Rewards in Campaign 2. UnionPay sales slip(s) or transaction record(s) of UnionPay Mobile Payment with a single transaction amount exceeding MOP499,999.99 will not be accepted to redeem the UnionPay Bonus Rewards in Campaign 2.

- d. All UnionPay Card or UnionPay Mobile Payment transactions via the UnionPay network under one receipt / merchant sales invoice shall be considered as a single UnionPay Card or UnionPay Mobile Payment transaction. The original copy of machine-printed Shops receipt / merchant sales invoice should clearly state the merchant name, transaction date, transaction amount and purchased products. The original copy of UnionPay Card sales slip or transaction record of UnionPay Mobile Payment should clearly indicate the UnionPay Card card number, merchant name, transaction date, transaction amount, valid authorization code and signature of Cardholders (if applicable). If Shopper cannot present the valid original copies of Shops receipt / merchant sales invoice, UnionPay sales slip(s) or transaction record(s) of UnionPay Mobile Payment, UnionPay Card with consistent information including UnionPay Card card number, merchant name, transaction date, transaction amount, etc., or the information provided by Shopper is insufficient, Shopper will not be able to redeem the UnionPay Bonus Rewards in Campaign 2 for any reason.
- e. UnionPay sales slip(s) or transaction record(s) of UnionPay Mobile Payment and Shops receipts / merchant sales invoices that are damaged, outdated and unable to show clearly the transaction dates, time, amounts, currencies or without showing any card numbers are not acceptable.
- f. Each Shopper is limited to a maximum of 20 redemptions under Campaign 2. For the avoidance of doubt, if Shopper had enjoyed a maximum of 20 redemptions in Campaign 1, the Shopper is not allowed to enjoy any further redemptions in Campaign 2.

5.3 The Basic Rewards and UnionPay Bonus Rewards are available on a “first come, first served” basis, while stocks last.

5.4 The Basic Rewards and UnionPay Bonus Rewards cannot be redeemed for cash, changed or exchanged for other items.

5.5 Lost, stolen or damaged Basic Rewards and UnionPay Bonus Rewards cannot be reclaimed, refunded or replaced.

5.6 The Campaign cannot be redeemed in conjunction with other campaigns and/or privileges.

6. Spending at Sands Shoppes Macao:

- a. For the purpose of clause 5 above:
 - i. The aggregate amounts referred to in clause 5.1 above must be spent in two Shops (no more, no less) on the same day, and valid receipts shall be issued to the Shoppers. The aggregate amounts of UnionPay Card sales slip referred to in clause 5.2 above shall be assembled from one or maximum two Shops, and valid UnionPay Card sales slips shall be issued to the Shoppers;
 - ii. The minimum amount of each receipt shall be MOP200;
 - iii. Receipts of less than MOP200 or from different dates do not qualify for this Campaign and will not be accepted;
 - iv. Purchased products of each Shop must be presented on one receipt with its total amount. Any split receipts for the same product will not be accepted by the Company for redemption under this Campaign;

- v. A maximum of one receipt from restaurants, lounges, café or food court will be accepted out of the two same day receipts required for the redemption;
- vi. Purchases of gift vouchers at Shops, deposit receipts from Shops, top-up receipts from Shops, bank transactions, Cotai Water Jet ferry tickets, any tickets from Cotai Ticketing, hotels, Qube, Qube Kingdom Kid's Play Zone, CotaiTravel™, Gondola Ride tickets and Eiffel Tower tickets are not subject to this Campaign and do not qualify for the redemption of the Basic Rewards and UnionPay Bonus Rewards. E-Shop receipts issued by DFS Macau, Shoppes at Four Seasons or The Londoner (collectively "DFS") are not eligible for the redemption of Campaign 2 - UnionPay Bonus Rewards;
- vii. To redeem the Basic Rewards in Campaign 1 with E-Shop receipts issued by DFS, the "Purchase Date" and/or "Pick-up Date" on the receipts must be within the Term of the Campaign. In addition, Shoppers must obtain the printed copy of the E-Shop receipts stamped with red ink company chop from DFS for redemption purpose. Non-printed E-Shop receipts are not accepted for redemption of the Basic Rewards in Campaign 1;
- viii. Credit card sales slip (excluding UnionPay Card sales slip for redeeming UnionPay Bonus Rewards in Campaign 2), hand-written, E-receipts or reprinted invoices are not accepted for the purposes of this Campaign;
- ix. Copies, defective, defaced, damaged or tampered receipts will not be accepted by the Company for redemption under this Campaign;
- x. Receipts priced in Hong Kong Dollar (HKD) or Chinese Yuan Renminbi (RMB) will be considered as 1:1 rate with Macau Pataca (MOP) under this Campaign;
- xi. The purchased products presented on redeemed receipts cannot be refunded, but may be exchanged only. All exchanges of purchased products will be subject to the exchange policy and regulations of the Shops.

7. Redemption of the Basic Rewards and UnionPay Bonus Rewards:

- a. To collect the Basic Rewards and UnionPay Bonus Rewards, Shoppers shall present on the same day of the purchase at any of the Sands Lifestyle Counters referred below, the following:
 - Two (2) same day valid receipts issued by two (2) different Shops;
 - The purchased products to which each receipt refers (except for purchase of services);
 - Valid Identification Document (Government ID or Passport) of the Shopper;
 - Valid Sands Rewards membership card;
 - Shopper's email and contact number;
 - Proof that Shopper scanned the Shopper ID QR code on WeChat and followed The Venetian Macao WeChat official account (威尼斯人度假區) to get the Shopper ID;
 - For redeeming UnionPay Bonus Rewards in Campaign 2, UnionPay Card and its corresponding UnionPay Card sales slip in original copy or transaction record of UnionPay Mobile Payment must be presented;
 - The first 4 and last 4 digits of UnionPay Card card number.
- b. The collection of the Basic Rewards and UnionPay Bonus Rewards must be made in person. Employees of the Shops are NOT allowed to collect on behalf of customers.
- c. All eligible receipts must be stamped on the front upon redemption and will no longer be valid for future redemption under the Campaign.

- d. The Basic Rewards and UnionPay Bonus Rewards can be collected at the following locations and time:
- Sands Lifestyle Counter at St. Mark's Square, Shoppes at Venetian, near Shop 808
 - Sands Lifestyle Counter at Great Hall, Shoppes at Venetian, near Shop 014
 - Sands Lifestyle Counter at Hotel Main Lobby at Level 1, The Venetian Macao
 - Sands Lifestyle Counter at Mezzanine Level, Shoppes at Four Seasons, near Shop 1219
 - Sands Lifestyle Counter at Level 1, Shoppes at Four Seasons, near Shop 1108
 - Sands Lifestyle Counter at Level 5, Shoppes at Parisian, near Shop 517a
 - Sands Lifestyle Counter at Main Lobby at Level 1, The Parisian Macao
 - Sands Lifestyle Counter at Level 2, Shoppes at Londoner, near Shop 2022
 - Sands Lifestyle Counter at Shakespeare Hall at Level 1, The Londoner Macao
- Operation hours: Monday to Sunday (10:00am to 11:00pm)
- e. Notwithstanding paragraph a. above, receipts issued after 9:00pm will be accepted for redemption of the Basic Rewards and UnionPay Bonus Rewards on the next day (with exception to receipts from 1st January 2025 which will need to be redeemed until 11:00pm).

8. Usage of Rewards Dollar Vouchers:

- a. Shoppers may use the collected Rewards Dollar Vouchers until 8th January 2025 ("Expiry Date"). The Expiry Date of the Rewards Dollar Vouchers will not be extended for any reason.
- b. The Rewards Dollar Vouchers can be used at any Sands Rewards participating shops and kiosks (excluding Louis Vuitton at Shoppes at Four Seasons), unless otherwise stated on the Rewards Dollar Vouchers.
- c. To spend the Rewards Dollar Vouchers:
- A minimum of MOP300 must be spent to use a MOP100 Rewards Dollar Voucher;
 - A minimum of MOP1,500 must be spent to use a MOP500 Rewards Dollar Voucher;
 - A minimum of MOP3,000 must be spent to use a MOP1,000 Rewards Dollar Voucher.
- Rewards Dollar Vouchers' cumulative amount must be one-third or lesser than the total purchase amount (e.g.: a maximum of MOP1,000 cumulative Rewards Dollar Vouchers can be used on total purchase amount of MOP3,000).
- d. If Shopper wishes to use several Rewards Dollar Vouchers with minimum spend in a single purchase, the total purchase amount must be equal or larger than the aggregated minimum spends indicated on the Rewards Dollar Vouchers.
- e. To spend the Rewards Dollar Vouchers from UnionPay Bonus Rewards in Campaign 2, the balance has to be settled with UnionPay Card or UnionPay Mobile Payment via the UnionPay network. Please refer to the back of the respective Rewards Dollar Vouchers for details on usage.
- f. The Rewards Dollar Vouchers cannot be redeemed as payment for hotel accommodation.
- g. The Rewards Dollar Vouchers cannot be resold and are neither exchangeable, refundable, nor convertible to cash. If a Rewards Dollar Voucher is deemed as resold, the Rewards Dollar Voucher will be considered null and void and the Shopper will no longer be qualified for future redemptions.
- h. Any Rewards Dollar Vouchers that have been mutilated, altered, copied, hand printed, forged, water damaged, manipulated or tampered with in any way, or that contain any computer programming, printing, mechanical or typographical error will be considered null and void.
- i. The Rewards Dollar Vouchers issued under this Campaign may be used in conjunction with other kinds of rewards dollar vouchers issued by Sands Rewards and will be subject to the terms & conditions as listed on the respective vouchers.

9. Usage of Complimentary Room Vouchers:

- a. The Complimentary Room Vouchers can only redeem designated room reserved under Basic Rewards in Campaign 1. The Complimentary Room Vouchers cannot be used, redeemed or refunded for any other packages or hotel rates program being offered.
- b. Shoppers who have already redeemed the Complimentary Room Vouchers must check the hotel availability or book the rooms at least two (2) days in advance through Reservation Email (room.reservations@sands.com.mo), the Reservation Hotline +853 2882 8824 or WeChat Official Account (威尼斯人度假區) by providing the promotional code and the voucher serial number stated on the Complimentary Room Vouchers.
 - The Complimentary Room Vouchers booking date is valid until 25th March 2025 and stay date is valid until 27th March 2025.
- c. Hotel Reservation Hotline operation hours: Daily from 10:00am to 9:00pm.
- d. The room reservation must be made under the name of the individual registered on the Complimentary Room Voucher using the exact same name as Sands Rewards membership card/identification document (Government ID or Passport). The redemption of the hotel rooms must be made in person at the hotel front desk and valid Complimentary Room Voucher must be presented upon check-in and before 11:55pm on the booked stay date, together with the Shoppers' Sands Rewards membership card and identification document (Government ID or Passport). The Shoppers' Sands Rewards membership card number must be the same as the number registered on the Complimentary Room Voucher.
- e. Shoppers with valid Complimentary Room Vouchers must book and check-in the rooms on or before the designated room booking date and stay date as stated on the Complimentary Room Vouchers. If the rooms are not booked or checked-in on or before the designated date due to any reason, the validity period of the Complimentary Room Voucher will not be extended.
- f. Complimentary rooms under this Basic Rewards in Campaign 1 are limited and are subject to availability of hotels. The following blackout dates are applied to this Campaign, Shoppers shall inquire hotel's Reservations team for confirmation:
24th – 26th December, 30th – 31st December 2024, 1st January, 28th January – 4th February 2025 and any Friday, Saturday and Sunday between 18th December 2024 to 27th March 2025.
- g. Each Shopper can redeem a maximum of one (1) room/per night in each stay and a maximum of four (4) consecutive nights and the rooms are non-transferable.
- h. The Complimentary Room Voucher can redeem room only. Any other services or amenities (mini-bar, room-service, etc.) shall be charged to and paid by the guest separately.
- i. The rooms redeemed under this Campaign 1 must only be used by the individual named on the Complimentary Room Voucher and by his/her family members and/or guests (together with the Shopper) up to the maximum capacity allowed under the hotel's policy and regulations in force. All guests staying in or using the room at any time shall register with the hotel at the check-in with a valid identification document (Government ID or Passport).
- j. A valid credit card is required for room booking and registration. For no show by 11:55pm on the booked stay date, late cancellations which are made after 6:00pm on the booked stay date or failure to present the corresponding Complimentary Room Voucher before 11:55pm on the booked stay date, best available rate will be charged to the guest's credit card and the associated Complimentary Room Voucher will be considered null and void.
- k. Hotel official check-in and check-out time and all special requests will be subject to hotel availability upon arrival.
- l. In any case of early check-out, neither refund nor future credit/stay will be granted.

- m. Any extension apart from the usage of Complimentary Room Voucher will be at hotel best available rate and subject to availability.
- n. Complimentary Room Vouchers cannot be exchanged for cash, products or services, and cannot be used in conjunction with any other promotion and/or privileges. Shoppers cannot receive consecutive night stays through a combination of this Campaign and casino complimentary offers.
- o. Neither Complimentary Room Voucher nor room redeemed under this Campaign can be resold or transferred by any means. In the case that a room is deemed as resold, the room will be charged at the best available rate and the Shopper will no longer be qualified for future redemptions.
- p. Any Complimentary Room Vouchers that have been mutilated, altered, copied, hand printed, forged, water damaged, manipulated or tampered with in any way, or that contain any computer programming, printing, mechanical or typographical error, will be considered null and void, and will not be accepted by the Company.

10. Personal Data: The Company collect the personal data Shoppers provide the Company (including but not limited to Shoppers' name, WeChat ID, email address, telephone number, and any data related with their participation in this Campaign) for the purposes of this Campaign and, in order for Shoppers to redeem the Basic Rewards and UnionPay Bonus Rewards, the Company also ask Shoppers to present their Identification Document (Government ID or Passport) and Sands Rewards membership card. The Company also collect Shoppers' data for direct marketing purposes (in respect of our news, campaigns, and other services), to improve database segmentation and customization of marketing offers, for market research around consumer preferences and to conduct statistical and satisfaction surveys. The Company will record the last 4 digits of Shoppers' Identification Document (Government ID or Passport) to verify and mislead potential duplication of redemptions and will keep them during their participation in the Campaign after which the Company will destroy them. The Company will keep the remaining personal data collected from Shoppers during their participation in the Campaign and for the period of time that the concession contract that Venetian Macau Limited is a party to for the operation of games of fortune and chance in Macau is in force. At any time Shoppers have the right to view their personal data, request additional information about its storage and processing, require any necessary amendments, and withdraw the consent herein or simply opt-out from receiving direct marketing materials from the Company by emailing privacy@sands.com.mo.

By participating in this Campaign, Shoppers hereby authorize the Company to collect, use, store and process automatically or mechanically any personal data provided (hereinafter the "Data"), for the said purposes, including their name, WeChat ID, email address, telephone number, and any data related with their participation in this Campaign. Shoppers also authorize the Company to use their Data for direct marketing purposes (in respect of our news, campaigns, and other services), to improve database segmentation and customization of marketing offers, for market research around consumer preferences and to conduct statistical and satisfaction surveys. No marketing offers should be sent to Shoppers in the Mainland People's Republic of China. In addition, Shoppers expressly authorize the Company to share and disclose, in confidentiality, their Data with Las Vegas Sands Corp. ("LVSC") in the United States of America, Sands China Ltd. ("SCL") in Hong Kong and Marina Bay Sands ("MBS") in Singapore, or with any of its affiliates (collectively "Sands") and with any third-party service providers as may be currently used or selected by any of Sands properties in the future, which have entered into an agreement with Sands that is substantially similar to Sands Privacy Policy <http://en.sandsresortsmacao.com/sands-lifestyle/about-us/policy>, for the above said purposes and so that Shoppers may be provided with more consistent and personalized experiences across Sands' properties.

Shoppers acknowledge that the transfers hereby authorized may constitute an international transfer of personal data and that the different jurisdictions where the Company, LVSC, SCL and MBS affiliates and third-party service providers are incorporated may have different data privacy laws and

protections. Shoppers further declare that they were given the opportunity to make queries and request clarifications on the above and that they have obtained complete and proper answers and clarifications.

11. OFAC List: Shoppers acknowledge that Las Vegas Sands Corp. (LVSC), ultimate mother company of the Company, is headquartered in the United States of America and that any hotels operating under the LVSC portfolio of brands are legally restricted from conducting business with any persons or entities that are designated on the U.S. Department of the Treasury's Office of Foreign Assets Control (OFAC) List of Specially Designated Nationals and Other Blocked Persons (including terrorists and narcotics traffickers) (the "OFAC List"), since LVSC and affiliates could be determined to have derived income, directly or indirectly, from any such prohibited business activities. The OFAC List can be found by visiting <https://home.treasury.gov/policy-issues/financial-sanctions/specially-designated-nationals-and-blocked-persons-list-sdn-human-readable-lists>. Shoppers represent and warrant that they are currently not on the OFAC List, nor on any similar restricted party listings, including those maintained by other governments pursuant to applicable United Nations, regional or national trade or financial sanctions, nor on the DICJ and/or Internal Barred Patrons' List. Shoppers on any such list or that are added to such a list during this Campaign, are not eligible to participate in the Campaign or shall be disqualified and the Company reserves the right to not issue or allow the prizes to be claimed. Shoppers shall notify the Company immediately if they are on or are added to any of such lists during the Term of this Campaign.

12. Miscellaneous:

- a. This Campaign may be suspended or terminated at any time at the discretion of the Company and the Shoppers' spending on or after that day will not be entitled to redeem the Basic Rewards and UnionPay Bonus Rewards.
- b. In any case, the Company does not take responsibility for any problems, damages, or losses related to this Campaign.
- c. The Company reserves the right to disqualify a Shopper, to modify these Terms and Conditions, or any aspect of the Campaign as it deems necessary, or to cancel the production and development of the Campaign, at any time, without prior notice.
- d. If there is any dispute, the Company reserves the right to make the final decision.
- e. Failure to adhere to these T&C may result in disqualification.
- f. The English version of these T&C shall prevail wherever there is a discrepancy between the English and the Chinese versions.
- g. This Campaign shall be governed by and interpreted in accordance with the laws of Macau. Shoppers agree to the exclusive jurisdiction of the courts of Macau for any dispute or legal proceedings arising from or related to this Campaign.