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STUART WEITZMAN OPENS ITS FIRST MACAO FLAGSHIP AT THE VENETIAN MACAO

Further Strengthening Its Retail Footprint Across the Greater Bay Area

Global Luxury footwear brand STUART WEITZMAN has unveiled its first flagship store in Macao, at The Venetian Macao. The opening marks another step in brand's expansion across the Greater Bay Area. It follows the upgrade of its store in MixC Shenzhen to a prime location in the first-floor luxury section and sustained double-digit growth in Hong Kong. The new flagship was opened in partnership with Sands China Ltd., a leading developer and operator of integrated resorts in Macao. The collaboration reflects the brand's continued commitment to the region. Drawing on the destination's blend of shopping, leisure and entertainment, the brand also aims to forge stronger connections with customers from different regions and deliver richer brand experiences.



The Modern New York Brownstone concept: Reimagining the immersive lifestyle experience

As brand celebrating its 40th anniversary, the new store in Macao adopts the Modern New York Brownstone concept, bringing the warmth and sophistication of a private residence into the retail setting. Moving beyond traditional footwear displays, the store connects the brand's New York design DNA with the lifestyles of modern women to offer an immersive, lifestyle-focused retail experience.

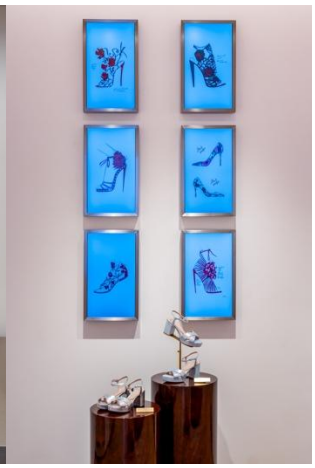
STUART WEITZMAN
NEW YORK





The store features dedicated craftsmanship exhibition area and a brand archive wall, infusing the brand's rich legacy into the space. Design sketches, leather samples and shoe lasts are displayed in the craftsmanship exhibition area, which highlights the brand's artisanal Spanish craftsmanship. The archive wall presents key milestones and iconic designs from brand's history, connecting its heritage with contemporary design. Both areas blend into the apartment-inspired space, allowing customers to explore the brand's heritage throughout the store.





Beyond Iconic Boots: Versatile Footwear for Every Season and Occasion

Widely known as its signature boots, STUART WEITZMAN continues to broaden its range with styles designed for every season while building on its established strength in boot design. From daily commutes to special occasions, the brand provides a diverse range of

footwear spanning all seasons, with versatile styles that transcend traditional boundaries of season and occasion.



Leveraging Macau's unique regional position as both a local consumer market and an international tourism destination, The new flagship presents an extensive selection of footwear for every season, catering to customers from different regions with diverse dressing preferences and personal styles. By building on the strong brand recognition established by its iconic boots, and expanding its offering to suit a wider range of occasions with its all-season footwear collection， STUART WEITZMAN presents a more adaptable and commercially dynamic brand image.

Celebrating Macao's Cultural Heritage: Traditional Lion Dance Rituals Mark the Grand Opening

The opening celebrations featured a traditional Southern Lion dance, including an eye-dotting ceremony and CaiQing, in recognition of Macao's intangible cultural heritage. STUART WEITZMAN incorporated its signature color into the lion dance, ribbon-cutting and floral arrangements, bringing traditional wishes for good fortune together with a contemporary luxury aesthetic. The celebration paid tribute to local heritage while

expressing the brand's modern urban style.



From the upgraded location of its store at the MixC Shenzhen and its continued focus on Hong Kong to the new flagship in Macao, STUART WEITZMAN is strengthening its retail network across the Greater Bay Area. In the future, the brand will develop its partnership with Sands China Ltd. and build on the region's demand for premium shopping experiences. Drawing on its New York design DNA, craftsmanship and year-round collections, STUART WEITZMAN aims to build lasting relationships with consumers around the world.

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ABOUT STUART WEITZMAN NEW YORK

Stuart Weitzman New York celebrates women who stand strong and keep moving forward. Since 1986, the global luxury footwear brand has combined its New York design DNA and signature artisanal Spanish craftsmanship to create shoes that inspire strength and confidence with every step. Having mastered the science of engineering the perfect fit for four decades, the brand is synonymous with style and comfort, an ethos that has garnered its reputation as Hollywood's red-carpet go-to brand. Today, Stuart Weitzman is dedicated to being the number one entry-point global luxury destination for women's shoes and accessories.

STUART WEITZMAN
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ABOUT CALERES

Caleres is a market-leading portfolio of global footwear brands that includes Famous Footwear, Sam Edelman, Stuart Weitzman, Allen Edmonds, Naturalizer, Vionic and more. Our products are available virtually everywhere - in the more than 1,000 retail stores we operate, in hundreds of major department and specialty stores, on our branded e-commerce sites and on many additional third-party retail platforms. Combined, these brands make Caleres a company with both a legacy and a mission. Our legacy is nearly 150 years of craftsmanship and our passion for fit, while our mission is to continue to inspire people to feel great... feet first. Visit caleres.com to learn more about us.

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