



Press Release

Sands China to Hold Extended Seminar and Enhanced Guided Tour Services for ‘A Century of Macao Long Firecracker Factory in Radiance’ Exhibition

Further exploring Macao’s century-long firecracker culture

(Macao, Sept. 29, 2026) – Sands China Ltd. has been presenting **A Century of Macao Long Firecracker Factory in Radiance – An Exhibition on the Resonant History and Aesthetic Memory of Macao Firecrackers** at Sands Gallery since March this year. Bringing together more than 400 exhibits ranging from original manuscripts and firecracker-making tools to packaging labels, the exhibition gives a richly layered introduction to the century-long history and cultural value of Macao’s firecracker industry.

As part of the exhibition’s extended activities, the company will hold a seminar titled **Behind the Exhibition: Tracing Macao’s Firecracker Legacy** Oct. 24 at 3 p.m. at the Macao Museum of Art auditorium. The seminar will feature speakers Ung Vai Meng, the exhibition’s curator and distinguished professor at the Faculty of Humanities and Arts of the Macau University of Science and Technology (MUST), and Lam Chi Ian, the exhibition’s visual designer and chief executive officer and creative director of Macau Creations. Drawing on perspectives that include research, collection building, and publication planning, they will share insights into the historical depth of Macao’s firecracker culture and the curatorial and design process that brought the exhibition from concept to fruition. Supported by the Cultural Affairs Bureau of the Macao SAR Government, the seminar is open for free registration, and all are invited to join.

Since its launch at Sands Gallery in March, the firecracker exhibition has attracted numerous residents, schools, associations, and travellers from home and abroad. With its innovative display of over 400 priceless exhibits and various educational activities, it has received widespread attention and support from across the community. In response to the positive public reception, the exhibition has been extended until Nov. 29 with additional valuable items and interactive experiences to give the public a richer understanding of the historical significance and cultural appeal of Macao’s firecracker industry.

Featuring precious historical documents, firecracker-making tools and original packaging labels, the exhibition showcases the evolution and cultural significance of Macao's firecracker industry spanning more than a century from multiple angles, including industrial development, traditional craftsmanship, urban memories, aesthetics and design. Since opening, the exhibition has not only facilitated exchanges with descendants of firecracker factory families, international collectors and cultural enthusiasts from around the globe, but has also given the public a renewed understanding of this highly representative chapter of Macao's industrial history.

The Oct. 24 seminar will reveal some lesser-known stories behind the exhibition from different professional perspectives. As the curator, Professor Ung Vai Meng will recount his journey of collecting and researching artefacts related to Macao's firecracker industry over the years, share the stories behind these treasured collections, and elaborate on the historical context of local firecracker culture and the aesthetic appeal of firecracker labels. Lam Chi Ian will introduce the spatial planning, visual design and fabrication concepts of the exhibition from his point of view as its visual designer. He will also expound how the distinctive artistic appeal and spirit of the times embodied in firecracker labels have been presented in the exhibition through the catalogue design and the display methods used.

The seminar will conclude with a dialogue session, where the two speakers will share their experience and insights gained while preparing for the exhibition and exchange views on cultural conservation in Macao, the revitalisation of industrial heritage and directions for future development. All are invited to register at <https://forms.gle/A472KaznpiVZL88w9>. Space is limited, and registration will close once all spots are filled.

Enhanced Guided Tour Services During National Day Golden Week

Anticipating an influx of travellers to Macao during Golden Week, Sands Gallery is enhancing the exhibition's guided tour services from Sept. 29 until Oct. 11. In addition to the free guided tours for the public held every Wednesday and Friday, professional docents will also be at the venue daily from 11 a.m. to 7 p.m. (excluding Oct. 1) to offer additional tours for visitors in Cantonese, Mandarin and English. They will guide visitors through the exhibition to gain a deep understanding of the history and development, craftsmanship, culture and aesthetics of Macao's firecracker industry, further strengthening the role of Sands Gallery as a cultural exchange platform. Learn more about the exhibition and get additional details by visiting <https://en.sandsresortsmacao.com/sands-lifestyle/sands-art-gallery/iec-long-exhibition-2026>.

Meanwhile, the parallel exhibition **Legacy of Time – An Exhibition of Historical Documents on Macao's Firecracker Industry** hosted by the MUST Library has also been extended to Nov. 29. Together with the main display at Sands Gallery, the exhibition creates synergy and supports the preservation, research and transmission of Macao's firecracker culture.



Photo caption: Sands China will hold a free public seminar titled **Behind the Exhibition: Tracing Macao's Firecracker Legacy** Oct. 24 at 3 p.m. at the Macao Museum of Art auditorium. The seminar covers the historical depth of Macao's firecracker culture and the curatorial and design process behind the popular exhibition currently at Sands Gallery, *A Century of Iec Long Firecracker Factory in Radiance – An Exhibition on the Resonant History and Aesthetic Memory of Macao Firecrackers*. The seminar is now open for registration, and all are invited to join.

###

About Sands China Ltd.

Sands China Ltd. (Sands China or the Company) is incorporated in the Cayman Islands with limited liability and is listed on The Stock Exchange of Hong Kong Limited (HKEx: 1928). Sands China is the largest operator of integrated resorts in Macao. The Company's integrated resorts on the Cotai Strip comprise The Venetian® Macao, The Plaza® Macao, The Parisian® Macao and The Londoner® Macao. The Company also owns and operates Sands® Macao on the Macao peninsula. The Company's portfolio features a diversified mix of leisure and business attractions and transportation operations, including large meeting and convention facilities; a wide range of restaurants; shopping malls; world-class entertainment at The Venetian Arena, The Londoner Arena, The Venetian Theatre, The Parisian Theatre, The Londoner Theatre and Sands Theatre; and a high-speed Cotai Water Jet ferry service between Hong Kong and Macao. The Company's Cotai Strip portfolio has the goal of contributing to Macao's transformation into a world centre of tourism and leisure. Sands China is a subsidiary of global resort developer Las Vegas Sands Corp. (NYSE: LVS).

For more information, please visit www.sandschina.com.

Media contacts:

Corporate Communications, Sands China Ltd.

Mabel Wu

Tel: +853 8118 2268

Email: mabel.wu@sands.com.mo

Jesse Chiang

Tel: +853 8118 2054

Email: jesse.chiang@sands.com.mo